

Community In the Driver's Seat

Shared Governance for a Mobile Market

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The New Yorker 10-20-14



**“Do you have
a minute for a
problem whose
solution has
eluded humanity
since the dawn of
civilization?”**

Shared Governance

What is it?

“The structure and process by which organizational participants direct, control, and regulate the many goal oriented efforts of other members.”

“An accountability-based governance system that shares power, control, and decision-making with the professional nursing staff within a clinical decision making framework.”

“A dynamic way of conceptualizing empowerment and building structures to support it, embodying four principles: partnership, accountability, equity, and ownership.”

Source: Anthony, Mary K. “Shared Governance Models: The Theory, Practice, and Evidence.” Online Journal of Issues in Nursing 9, no. 1 (2004): 55–72.

Shared Governance

Why Use It?

To better connect nonprofits with their communities.

To redistribute power and decision-making.

To share responsibility across the organization, including its board, staff, and the community it serves.

To foster and advance democracy and self-determination.

To increase investment and ownership of decisions made by the community.

Source: Freiwirth, Judy. "Engagement Governance for System-Wide Decision Making." The Nonprofit Quarterly, 2011.

Shared Governance

Asks:

Who has a seat at the table?

Who decides?

Who benefits?

Corporate Governance Decision-Making:

Board of Directors



Corporate Governance Decision-Making:

Board of Directors

Executive Director

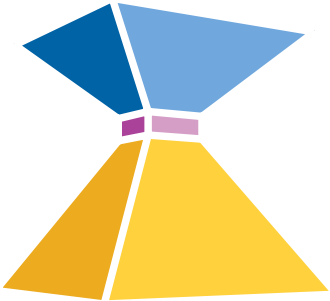


Corporate Governance Decision-Making:

Board of Directors

Executive Director

Organization / Staff



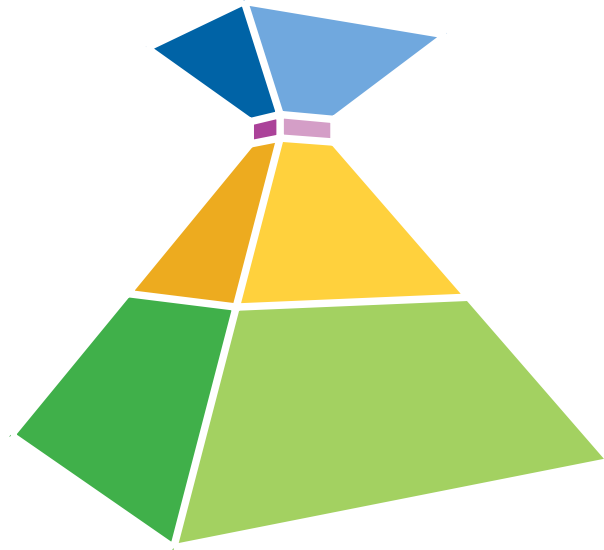
Corporate Governance Decision-Making:

Board of Directors

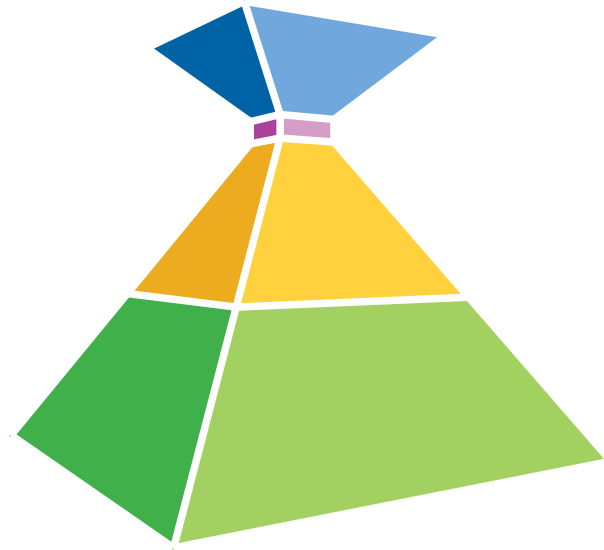
Executive Director

Organization / Staff

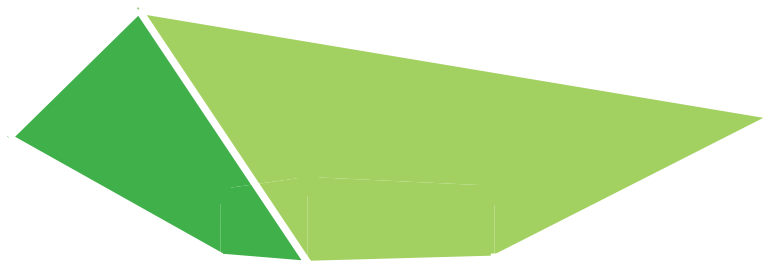
Community Served



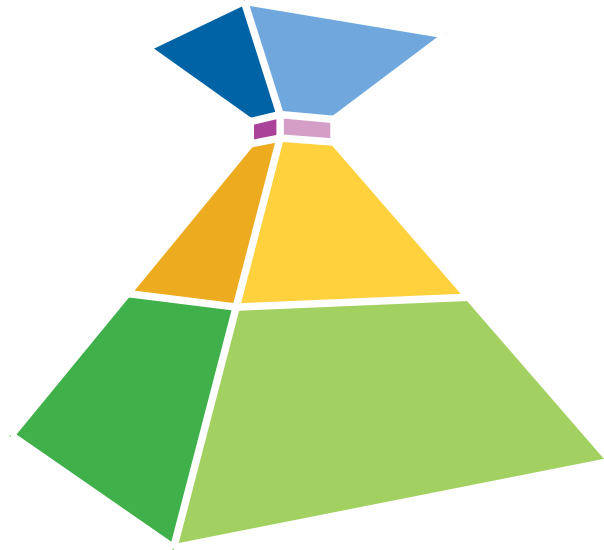
Corporate Governance Decision-Making:



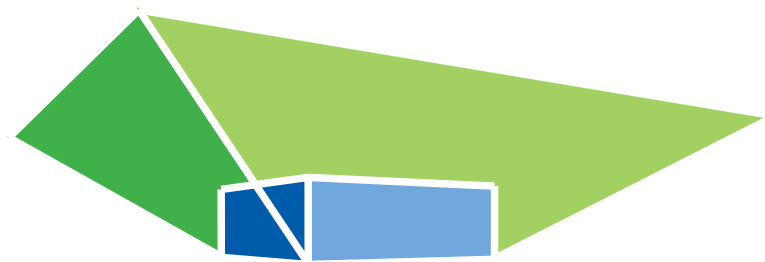
Shared Governance Decision-Making:



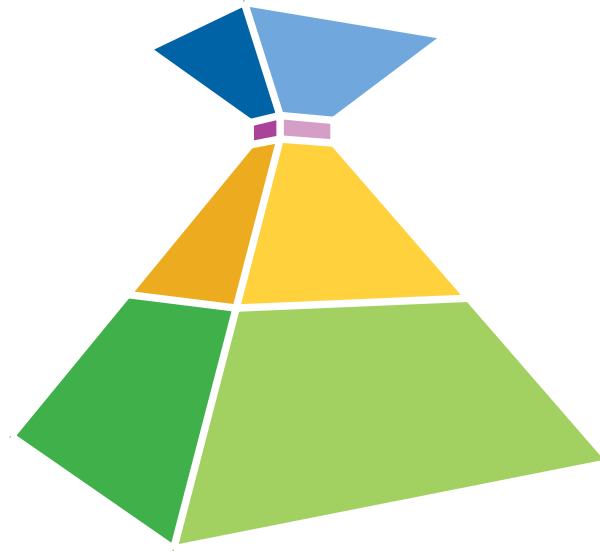
Corporate Governance Decision-Making:



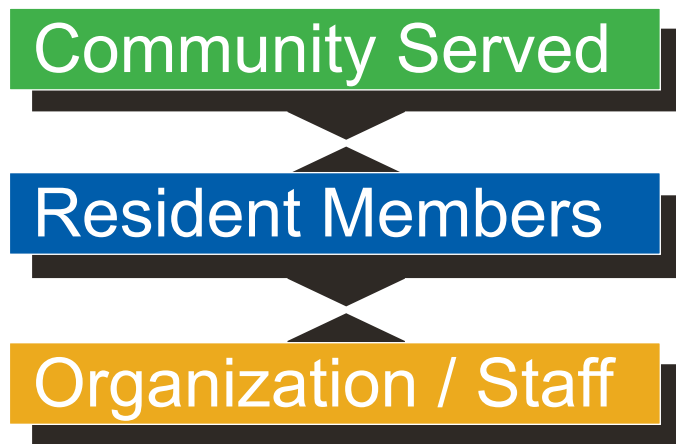
Shared Governance Decision-Making:



Corporate Governance Decision-Making:



Shared Governance Decision-Making:



Wyandotte County

21,359

Residents are considered to have low income and limited access to a grocery store.

5,012

Women, Infants, and Children benefit from using electronic WIC to purchase food items.

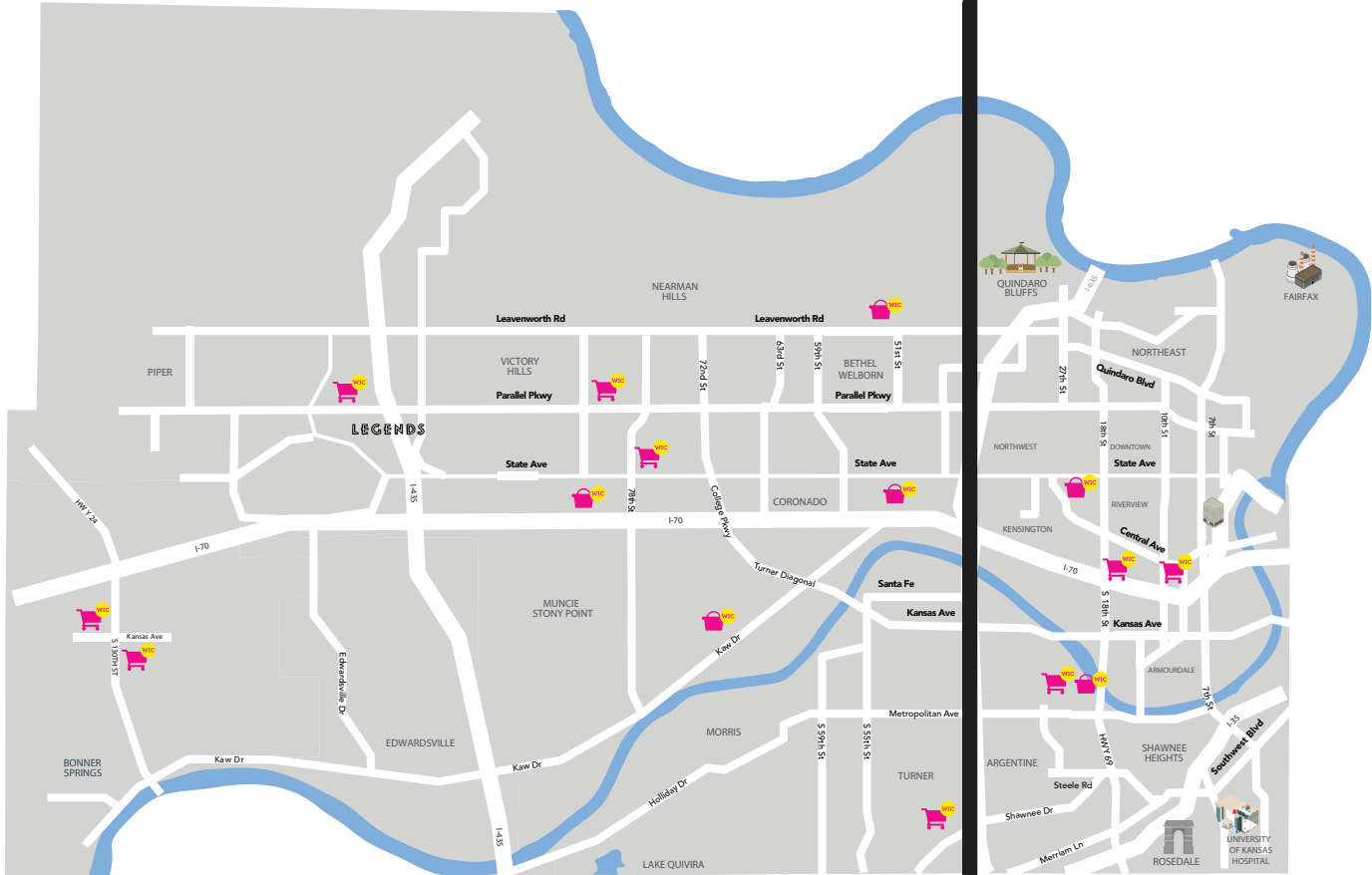
31%

Of households with 3 or more people have 1 car or less.

1 in 4

Children are considered to be *food insecure*, defined as a lack of consistent access to food.

Wyandotte County



West
Population: **~80k**
WIC Grocery Stores: **10**

East
Population: **~84k**
WIC Grocery Stores: **5**

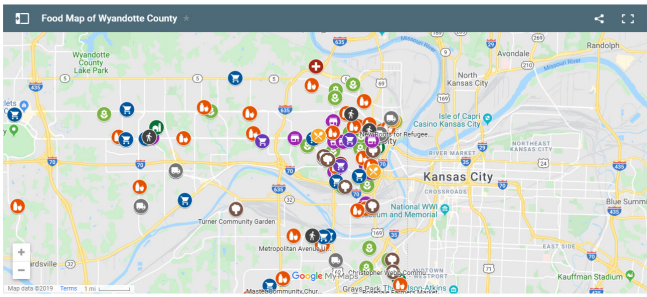
Wyandotte County

WycoFoodMap.com

Wyandotte County FOOD MAP



WYCO FOOD MAP ▾ RESOURCES ▾ AGENCIES ▾ WE ARE WYANDOTTE H.E.A.T. REPORT



Where to find healthy food options in Wyandotte
 Dónde encontrar opciones de alimentos saludables en Wyandotte
 Wyandotte माँ स्वास्थ्य खानाको विकल्पहरू कहाँ खोज्ने
 Wyandotte တွင် က်န်းမာရေးနှင့်ညီညွတ်သောအစားအစာရရှိယူရန်အား ရွာဖွယ်မြို့နယ်



FOOD MAP of Wyandotte County

- Full Service Grocery Stores (WIC)
- Corner Grocery Stores
- Farmer's Markets
- Community Supported Agriculture
- Community Gardens
- Food Pantries
- Hot Meals
- Emergency Assistance
- Mobile Health Clinics
- Senior Meals

The Community Health Council of Wyandotte County

FOR CONNECTIONS: If you would like to suggest a change to the WYCO Food Map, please contact the Community Health Council by calling 313-337-6238 during normal business hours.

DISCLAIMER: Locations may close, hours can change, and bus routes can move. Before arriving at any location, please call ahead to confirm availability at a location.

Be on the lookout for the new **Dotz Mobile Grocer**, launching late 2018!

For an online version, please visit: www.wycofoodmap.com

#1-15: Full Service Grocery Stores (WIC)

1. 1st Stop	2. 2nd Stop	3. 3rd Stop
4. 4th Stop	5. 5th Stop	6. 6th Stop
7. 7th Stop	8. 8th Stop	9. 9th Stop
10. 10th Stop	11. 11th Stop	12. 12th Stop
13. 13th Stop	14. 14th Stop	15. 15th Stop

#16-18: Full Service Grocery Stores (non-WIC)

16. 16th Stop	17. 17th Stop	18. 18th Stop
---------------	---------------	---------------

#19-28: Corner Grocery Stores

19. 19th Stop	20. 20th Stop	21. 21st Stop
22. 22nd Stop	23. 23rd Stop	24. 24th Stop
25. 25th Stop	26. 26th Stop	27. 27th Stop
28. 28th Stop	29. 29th Stop	30. 30th Stop

#31-34: Farmer's Markets

31. 31st Market	32. 32nd Market	33. 33rd Market
34. 34th Market	35. 35th Market	36. 36th Market

#35-57, 58-59, & 60-68: Community Gardens, CSAs, and Orchards

35. 35th Garden	36. 36th Garden	37. 37th Garden
38. 38th Garden	39. 39th Garden	40. 40th Garden
41. 41st Garden	42. 42nd Garden	43. 43rd Garden
44. 44th Garden	45. 45th Garden	46. 46th Garden
47. 47th Garden	48. 48th Garden	49. 49th Garden
50. 50th Garden	51. 51st Garden	52. 52nd Garden
53. 53rd Garden	54. 54th Garden	55. 55th Garden
56. 56th Garden	57. 57th Garden	58. 58th Garden
59. 59th Garden	60. 60th Garden	61. 61st Garden
62. 62nd Garden	63. 63rd Garden	64. 64th Garden
65. 65th Garden	66. 66th Garden	67. 67th Garden
68. 68th Garden	69. 69th Garden	70. 70th Garden

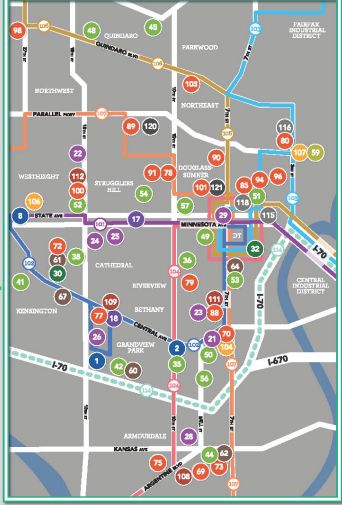
#69-103, 104-107, & 108-113: Food Pantries, Hot Meals, and Emergency Assistance

69. 69th Pantry	70. 70th Pantry	71. 71st Pantry
72. 72nd Pantry	73. 73rd Pantry	74. 74th Pantry
75. 75th Pantry	76. 76th Pantry	77. 77th Pantry
78. 78th Pantry	79. 79th Pantry	80. 80th Pantry
81. 81st Pantry	82. 82nd Pantry	83. 83rd Pantry
84. 84th Pantry	85. 85th Pantry	86. 86th Pantry
87. 87th Pantry	88. 88th Pantry	89. 89th Pantry
90. 90th Pantry	91. 91st Pantry	92. 92nd Pantry
93. 93rd Pantry	94. 94th Pantry	95. 95th Pantry
96. 96th Pantry	97. 97th Pantry	98. 98th Pantry
99. 99th Pantry	100. 100th Pantry	101. 101st Pantry
102. 102nd Pantry	103. 103rd Pantry	104. 104th Pantry
105. 105th Pantry	106. 106th Pantry	107. 107th Pantry
108. 108th Pantry	109. 109th Pantry	110. 110th Pantry
111. 111th Pantry	112. 112th Pantry	113. 113th Pantry

#114-119 & 119-121: Mobile Markets Distribution and Senior Meals

114. 114th Market	115. 115th Market	116. 116th Market
117. 117th Market	118. 118th Market	119. 119th Market
120. 120th Market	121. 121st Market	122. 122nd Market

Downtown Kansas City, Kansas



KCK Mobile Market

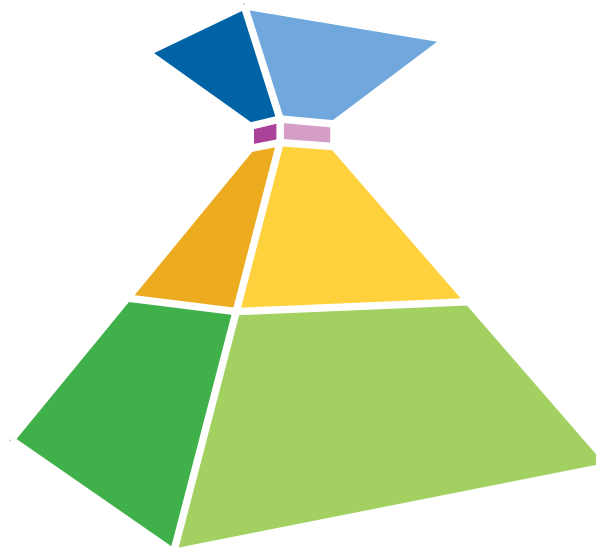
June 2016 - February 2018:

Planning Team

ECS (NourishKC)

Dotte Agency (KU)

Wyandotte County



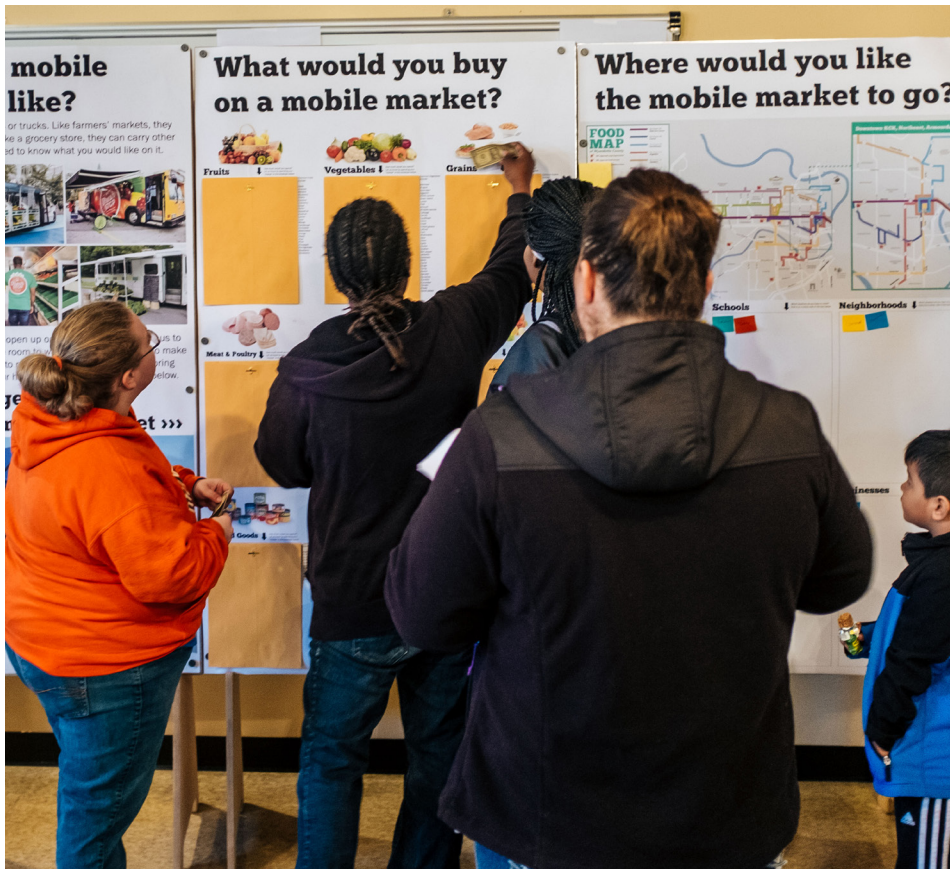
KCK Mobile Market

Established a vision:



Community Engagement

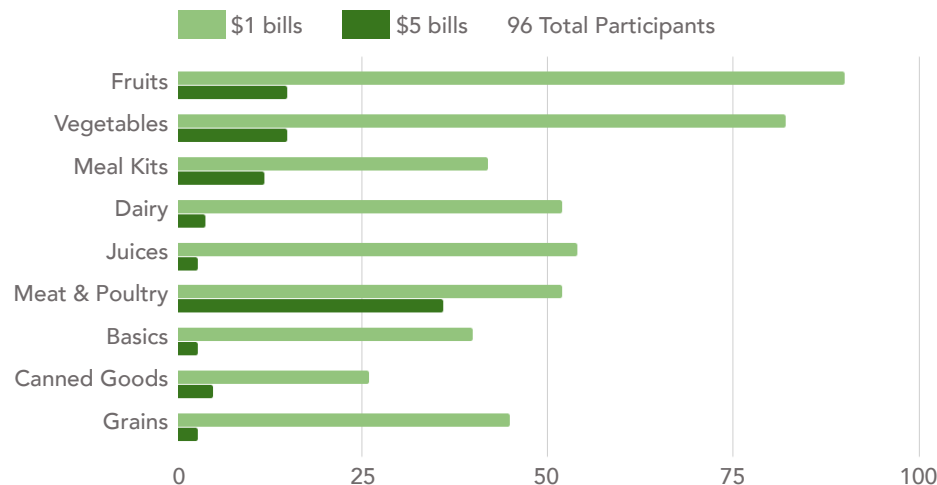
Received feedback from residents:



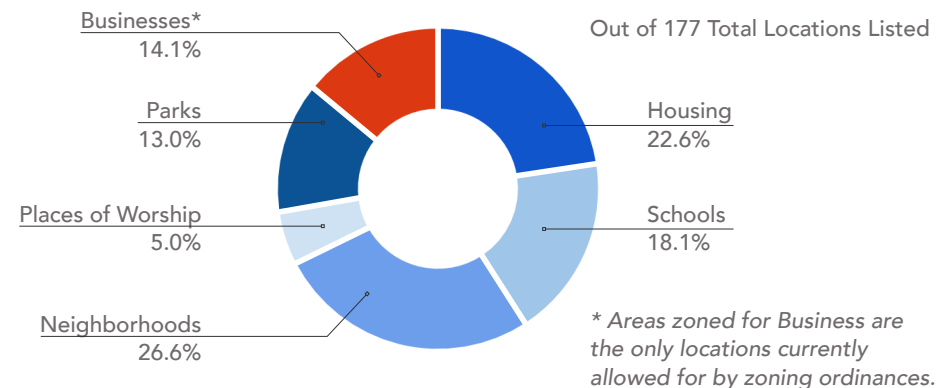
Evidence-Based Decisions

Preferences for foods and locations:

Participants were given five \$1 bills and one \$5 bill of monopoly money and asked to distribute it according to what they'd buy on the Mobile Market. They were instructed that their \$5 bill amounted to a 'must-have item'.



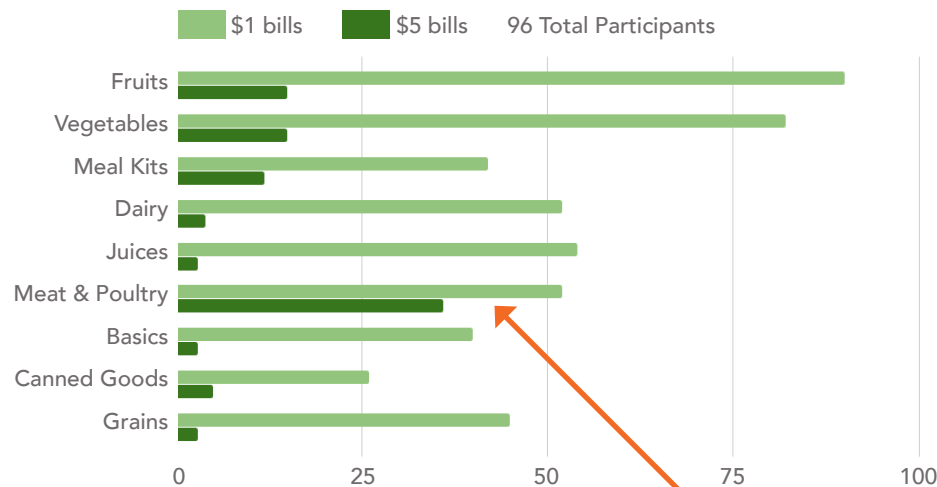
Participants were asked what locations they'd like the Mobile Market to go to. The question was open-ended, and they were allowed as many locations as they wanted.



Evidence-Based Decisions

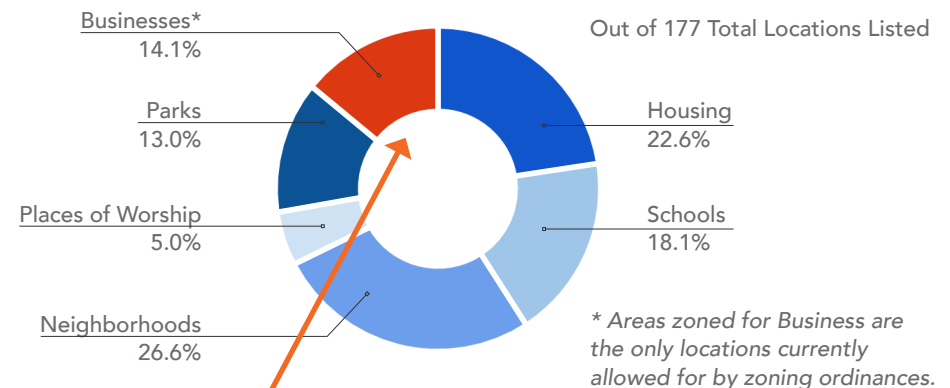
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Did not expect.

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Not sure where to locate.

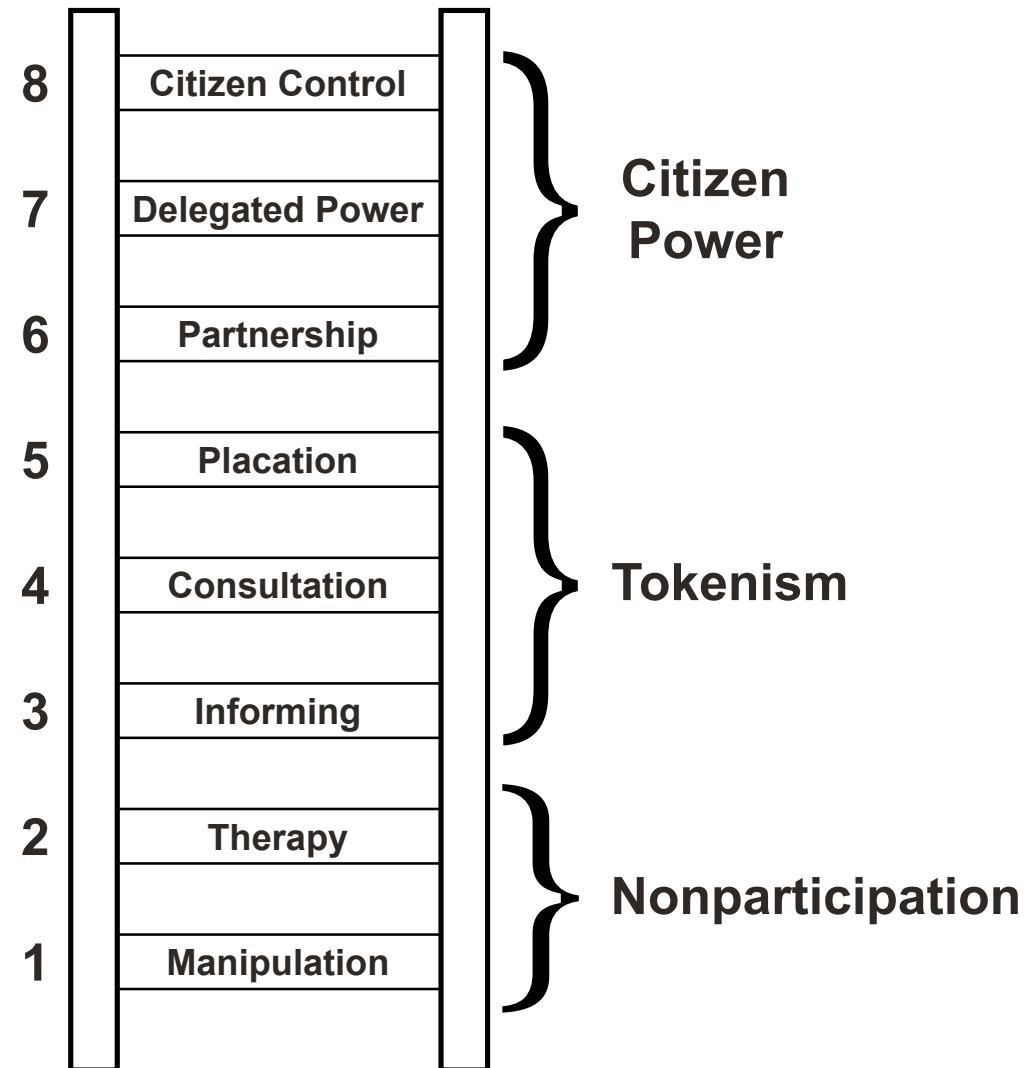
Dotte Agency Fabrication



Ladder of Citizen Participation

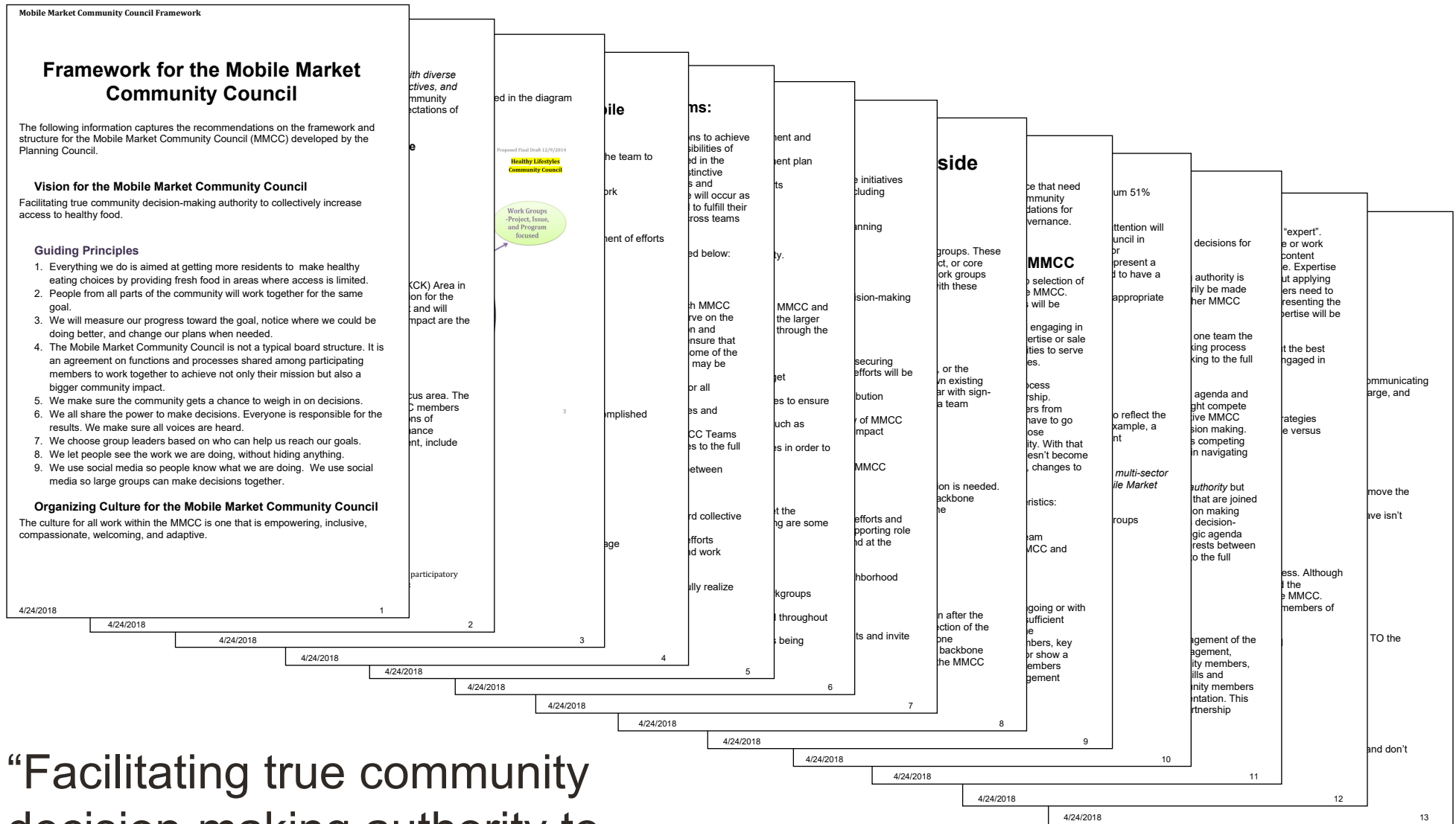
“In practically no Model Cities structure does citizen participation mean truly shared decision-making, such that citizens might view themselves as partners in this program.”

“Citizens are finding it impossible to have a significant impact on the comprehensive planning which is going on... By and large, people are once again being planned for.”



Source: Arnstein, Sherry R. “A Ladder Of Citizen Participation.” *Journal of the American Planning Association*, 1969.

Shared Governance Framework



“Facilitating true community decision-making authority to collectively increase access to healthy food.”

Shared Governance Framework

Guiding Principles

1. Everything we do is aimed at getting more residents to make healthy eating choices by providing fresh food in areas where access is limited.
2. People from all parts of the community will work together for the same goal.
3. We will measure our progress toward the goal, notice where we could be doing better, and change our plans when needed.
4. The Mobile Market Community Council is not a typical board structure. It is an agreement on functions and processes shared among participating members to work together to achieve not only their mission but also a bigger community impact.

Shared Governance Framework

Guiding Principles

5. We make sure the community gets a chance to weigh in on decisions.
6. We all share the power to make decisions. Everyone is responsible for the results. We make sure all voices are heard.
7. We choose group leaders based on who can help us reach our goals.
8. We let people see the work we are doing, without hiding anything.
9. We use social media so people know what we are doing. We use social media so large groups can make decisions together.

Shared Governance Framework

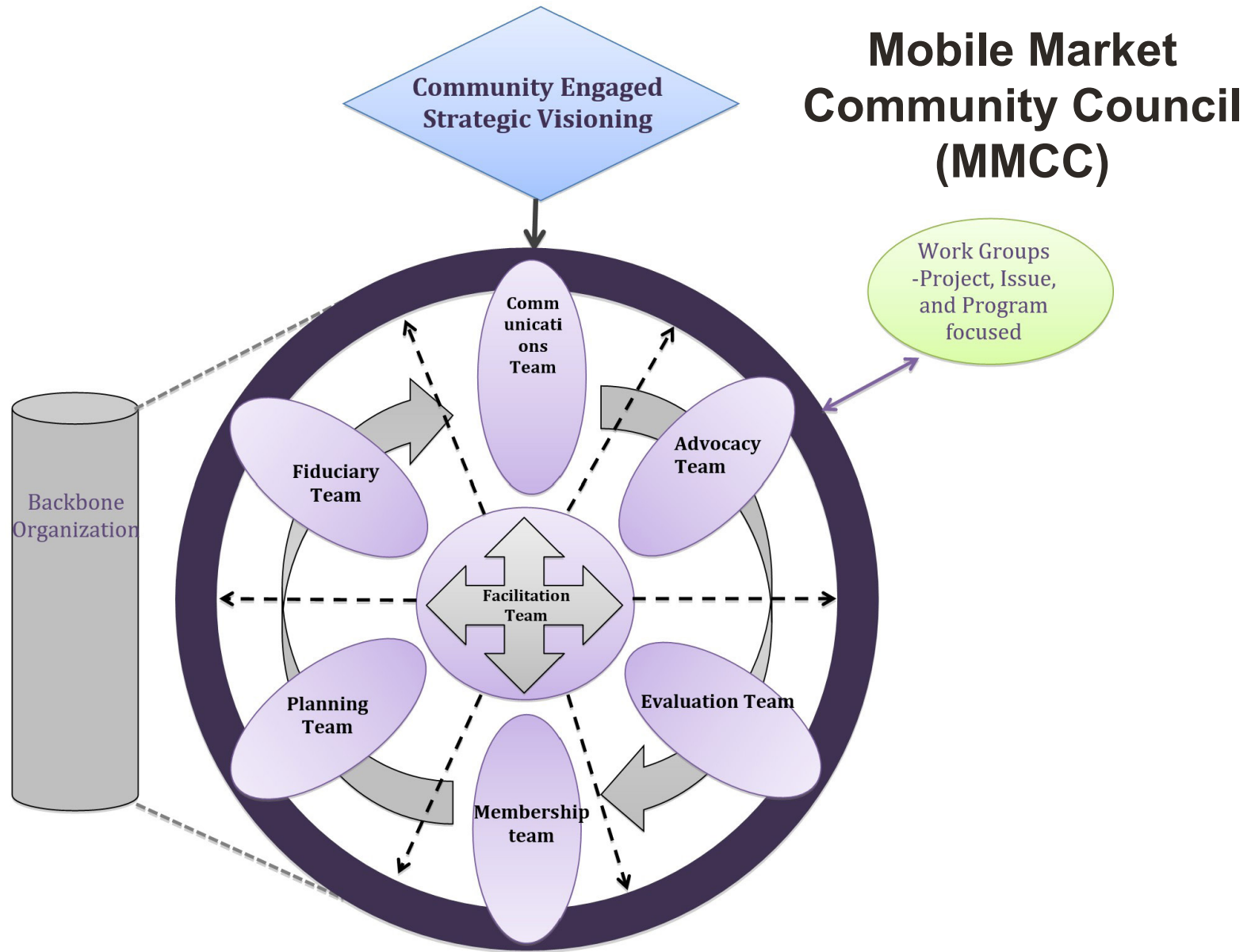
Membership

“The process for membership at the start might look different then ongoing or with the expanding of membership... These community members might be identified by local organizations or recent community engagement activities in Wyandotte County. Membership can go as high as 30 individuals but must keep at minimum 51% membership of community members.”

Decision-Making

“In this framework the decision-making is diffused. Decision making authority is held at multiple places throughout the MMCC. Decisions will primarily be made within the individual MMCC Teams unless a decision will impact other MMCC Teams... When there are competing interests between the project/program and that of the MMCC, the decision would go to the full membership vote.”

Shared Governance Framework



Shared Governance



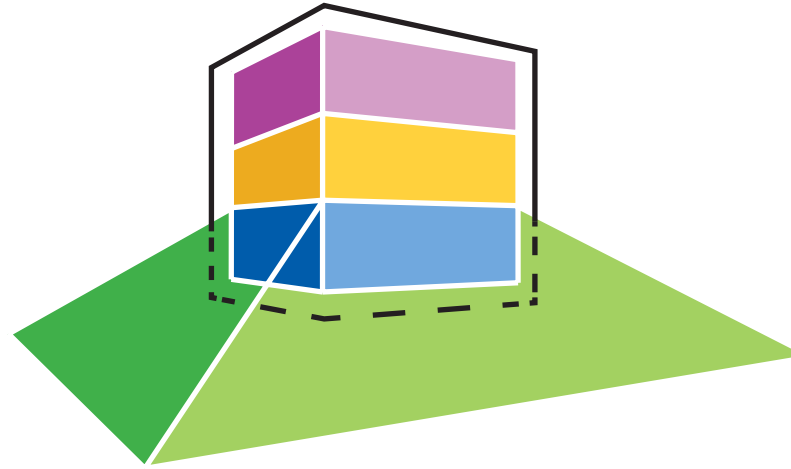
NourishKC

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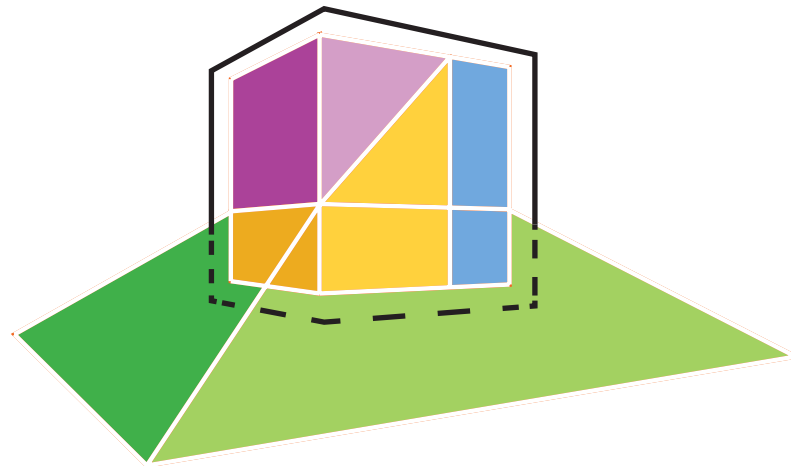
Resident Members

Wyandotte County

March 2018 - August 2018:



September 2018 - January 2019:



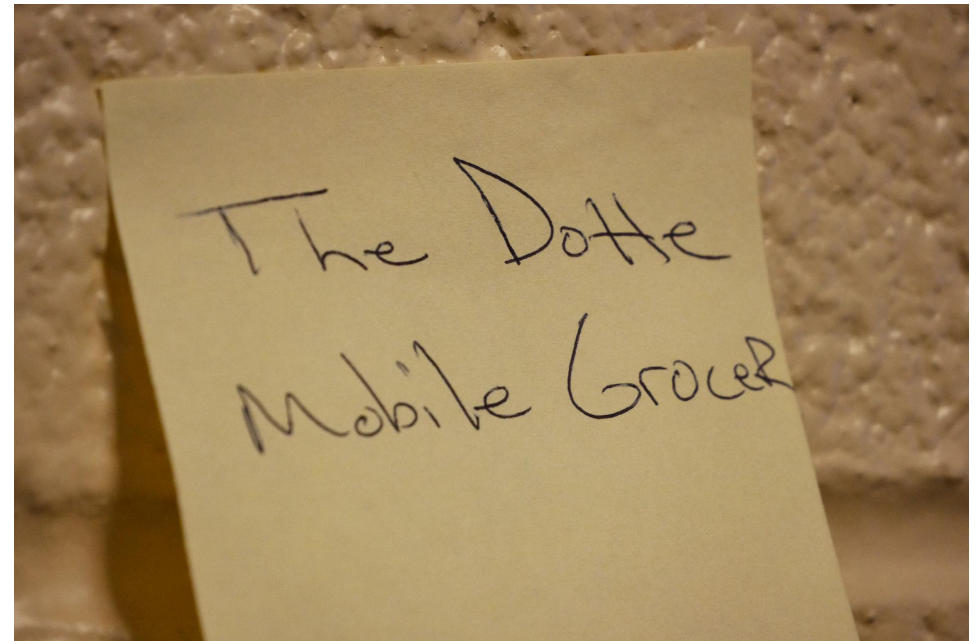
MMCC Meetings

Bi-Weekly Meetings since March 2018



Shared Governance In Action

1. Naming and Branding the Dotte Mobile Grocer



Shared Governance In Action

1. Naming and Branding the Dotte Mobile Grocer



Shared Governance In Action

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DOTTE
MOBILE
KC GROCER KS



Shared Governance In Action

1. Naming and Branding the Dotte Mobile Grocer



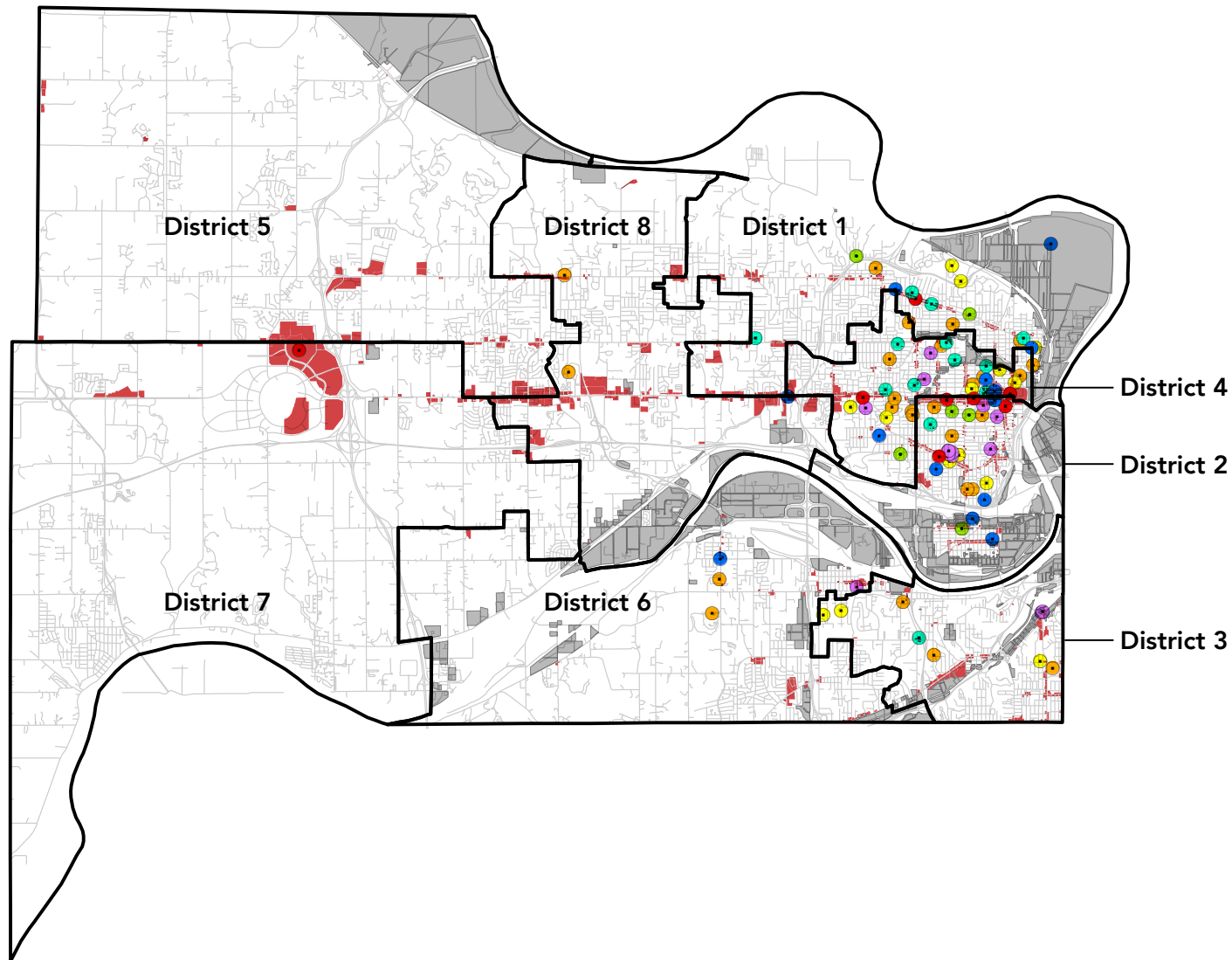
Shared Governance In Action

1. Naming and Branding the Dotte Mobile Grocer



Shared Governance In Action

2. Choosing Locations and Changing an Ordinance



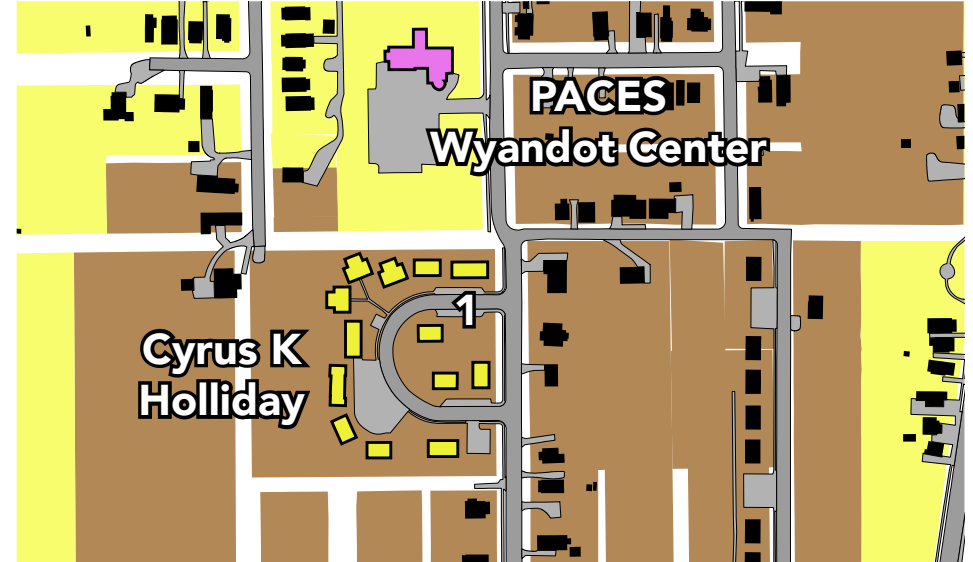
Shared Governance In Action

2. Choosing Locations and Changing an Ordinance

Cyrus K Holliday's nearest grocery store is a 5 minute drive, 17 minute bus ride, or 26 minute walk away.



Population: within 1/4 mi: 787 within 1/2 mi: 3,921



The two nearest commercially zoned properties are each a 15 minute walk from Cyrus K Holiday residents, often with no sidewalks.

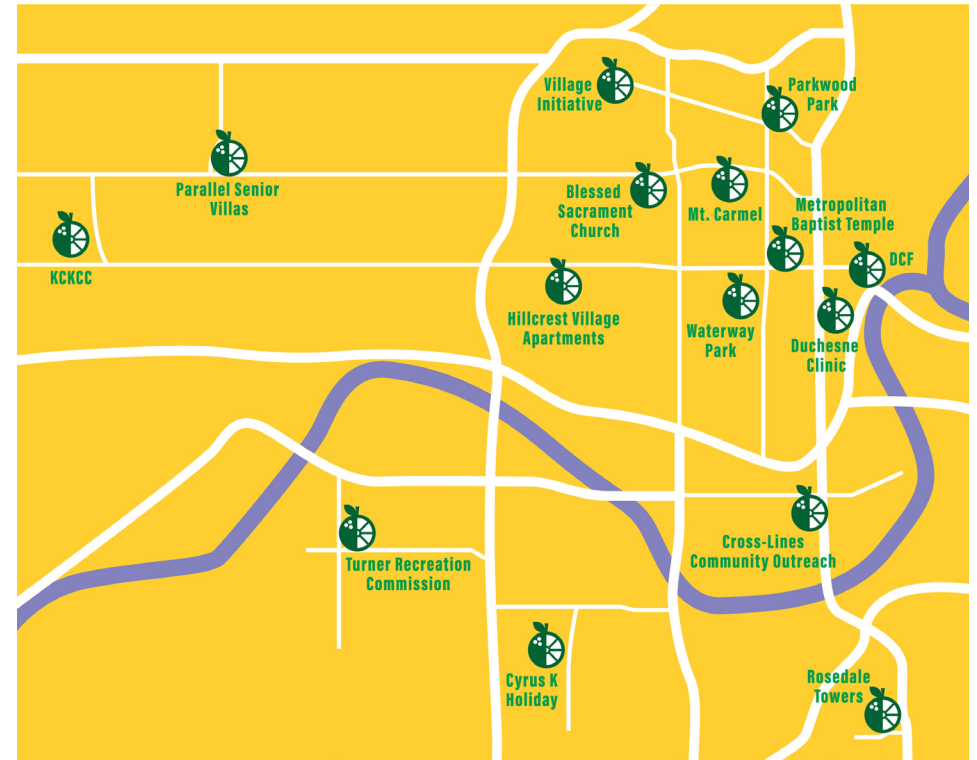
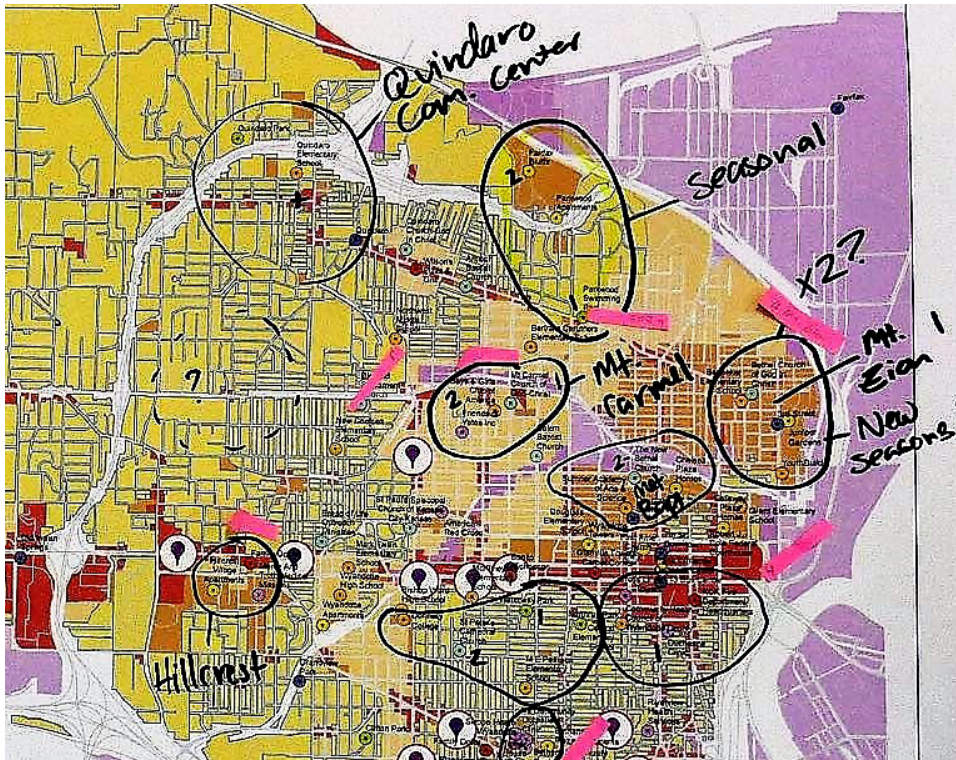
Shared Governance In Action

2. Choosing Locations and Changing an Ordinance



Shared Governance In Action

2. Choosing Locations and Changing an Ordinance



Shared Governance In Action

2. Choosing Locations and Changing an Ordinance



Shared Governance In Action

3. Stocking What People Want



Shared Governance In Action

3. Stocking What People Want

Selected WIC Products									
Food Item	Brand Name	Option	Package	Minimum Stocking	Length	Width	Height	Refrigerate?	Freeze?
Infant Formula	Similac Advance	Powder	12.4 oz cans	22 cans	4 Inches	4 Inches	4.4 Inches	No	No
Infant Formula	Similac Advance	Concentrate	13 oz cans	70 cans			4.4 Inches	No	No
Infant Formula	Gerber Good Start Soy	Powder	12.9 oz cans	22 cans				No	No
Infant Formula	Gerber Good Start Soy	Concentrate	13 oz cans	70 cans				No	No
Infant Formula	Similac Sensitive Fussiness & Gas	Powder	12.6 oz can	22 cans	4.1 inches	4.1 inches	4.3 inches	No	No
Whole Milk	Belfonte	Liquid	Half Gallon	6 Half Gallons	3 inches	3 inches	10 inches	Yes	No
Whole Milk	Belfonte	Liquid	Gallon	12 Gallons	6 inches	6 inches	10 inches	Yes	No
Skim/Fat Free Milk	Belfonte	Liquid	Half Gallon	6 Half Gallons	3 inches	3 inches	10 inches	Yes	No
Skim/Fat Free Milk	Belfonte	Liquid	Gallon	12 Gallons	6 inches	6 inches	10 inches	Yes	No
Cheese	Kraft	Medium Cheddar	16 oz	4 Packages	5.8 inches	1.4 inches	4 inches	Yes	No
Cheese	Kraft Deli Deluxe	2% American Slices	16 oz	4 Packages	9.2 inches	1.5 inches	6 inches	Yes	No
Cheese	KRAFT PHILADELPHIA	Cream Cheese	8 oz	Community Requested 3				Yes	No
Cheese	Athenos	Blue Cheese	4 oz	Community Requested 2	1 inch	1 inch	1 inch	Yes	No
Cheese	Athenos	Feta Cheese	4 oz	Community Requested 2	1 inch	1 inch	1 inch	Yes	No
Cheese	The Drunk Goat	Goats Cheese	6 oz	Community Requested 2	2.5 inches	2 inches	1 inch	Yes	No
Cheese	Belgioioso Fresh	Mozzarella Cheese	8 oz	Community Requested 2	2.5 inches	3 inches	3 inches	Yes	No
Cheese	Kraft 100% Grated	Parmesan Cheese	8 oz	Community Requested 1	5.9 inches	2.8 inches	2.7 inches	Yes	No
Cheese	Sargento Natural Deli-Style Slices	Provolone	8 oz	Community Requested 1	0.75 inches	6.0 inches	9.0 inches	Yes	No
Juice	Juicy Juice	Apple Juice	64 oz	6 Bottles	3.7 inches	4.7 inches	10.3 inches	No	No
Juice	Juicy Juice	Grape	64 oz	6 Bottles	3.7 inches	4.7 inches	10.3 inches	No	No
Juice	Welch's	100% Juice hite Grape Pei	11.5 oz	4 containiners		2.75 inches	4.75 inches	No	Yes

Shared Governance In Action

3. Stocking What People Want



Shared Governance In Action

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Shared Governance In Action

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Shared Governance In Action

3. Stocking What People Want

Help us stock the Dotte Mobile Grocer!

Dotte Mobile Grocer will carry WIC products, which includes fresh fruits and veggies, milk, cheese, eggs, beans, bread, and other fresh foods. That still leaves us with about 70% of our shelf space available for more groceries, and we want your help in deciding what else we will stock.

Cast your vote below!

When I go grocery shopping, I care most about...

How affordable is it	What my family wants
16 21%	4 5%
How clean the store is	What looks fresh
18 23%	15 19%
What recipes I can make	What is healthy or organic
3 4%	12 15%
What's on sale	What I'm craving
8 10%	2 3%

When I shop for groceries, I want to feel like I...

Can get what I need	Can try new things
13 27%	1 2%
Am comfortable	Am welcome
2 4%	6 12%
Can get a good deal	Can find healthy options
8 16%	11 22%
Can prepare meals	Am efficient with my time
3 6%	5 10%

What I REALLY want the Dotte Mobile Grocer to carry is...

Apples	Avocados	Bananas	Berries	Cherries	Grapes	Kiwis	Lemons / Limes	Mangos	Melons	Oranges	Peaches	Pears	Plums
13	9	14	11	7	9	3	4	6	6	5	5	5	2
FRESH FRUIT													
Asparagus	Broccoli	Carrots	Cauliflower	Celery	Corn	Cucumbers	Lettuce / Greens	Mushrooms	Onions	Peppers	Potatoes	Radishes	Spinach
4	10	4	6	4	4	5	15	4	4	3	5	3	8
FRESH VEGETABLES													
Squash	Zucchini	Tomatoes	Bacon	Beef	Chicken	Ground Beef	Ham / Pork	Hot Dogs	Lunchmeat	Turkey	Kosher / Halal	Catfish	Cod
3	3	5	5	6	16	7	2	3	3	6	3	3	3
MEAT													
Salmon	Shrimp	Tilapia	Tuna	American	Blue Cheese	Cheddar	Coltage Cheese	Cream Cheese	Feta	Goat Cheese	Mozzarella	Parmesan	Provolone
9	5	7	3	2	2	3	2	3	2	2	2	1	1
CHEESE													
Swiss	Butter / Margarine	Half & Half	Heavy Cream	Milk	Sour Cream	Whipped Cream	Yogurt	Eggs	Tofu	Bottled Water	Sports Drinks	Fruit Juice	Frozen Juice
0	6	1	1	8	1	1	3	24	2	5	3	5	0
DAIRY													
BBQ Sauce	Gravy	Honey	Hot Sauce	Horsradish	Jam / Jelly	Ketchup / Mustard	Mayonnaise	Pasta Sauce	Relish	Salad Dressing	Salsa	Soy Sauce	Steak Sauce
0	1	6	2	3	3	3	1	5	0	4	3	0	1
CONDIMENTS													
Syrup	Applesauce	Baked Beans	Broth	Canned Fruit	Olives	Soup / Chili	Canned Tomatoes	Canned Veggies	Bouillon Cubes	Cereal	Coffee / Filters	Instant Potatoes	Lemon / Lime Juice
2	2	2	4	2	3	3	2	0	2	5	3	0	2
CANNED / BOXED													
Mac and Cheese	Olive Oil	Frozen Meals	Pasta	Peanut Butter	Pickles	Tea	Vegetable Oil	Vinegar	Basil	Black Pepper	Cilantro	Cinnamon	Garlic
2	4	2	9	5	3	2	5	1	3	2	4	1	3
SPICES													
Ginger	Mint	Oregano	Paprika	Parsley	Red Pepper	Salt	Extracts	Bagels / Croissants	Buns / Bolls	Tortillas	Donuts / Cookies	Fresh Bread	Pie / Pastries
4	1	2	1	1	2	2	4	5	2	2	6	13	2
BREAD													
Pita Bread	Sliced Bread	Baking Powder	Bread Crumbs	Chocolate Chips	Flour	Sugar	Yeast	Frozen Meals	Baby Foods	Infant Formula	Cleaning Products	Pet Products	Personal Care
5	6	1	1	1	5	6	0	0	6	4	1	5	7
OTHER													



Shared Governance In Action

3. Stocking What People Want

The top food items were:

Eggs (24), Chicken (16), Lettuce/Greens (15), Bananas (14), Fresh Bread (13), Apples (13), Berries (11), Broccoli (10), Salmon (9), Pasta (9), Grapes (9), Avacadoes (9), Milk (8), Spinach (8), Cherries (7), Tilapia (7), Ground Beef (7), Personal Care (7).

Food items that nobody wanted (zero votes):

Swiss cheese, BBQ Sauce, Soy Sauce, Relish, Canned Veggies, Frozen Meals, Frozen Juice, Instant Potatoes, and Yeast.

When our customers go

shopping, they care most about

how clean the store is, how affordable it is, what looks fresh, and what is healthy or organic.

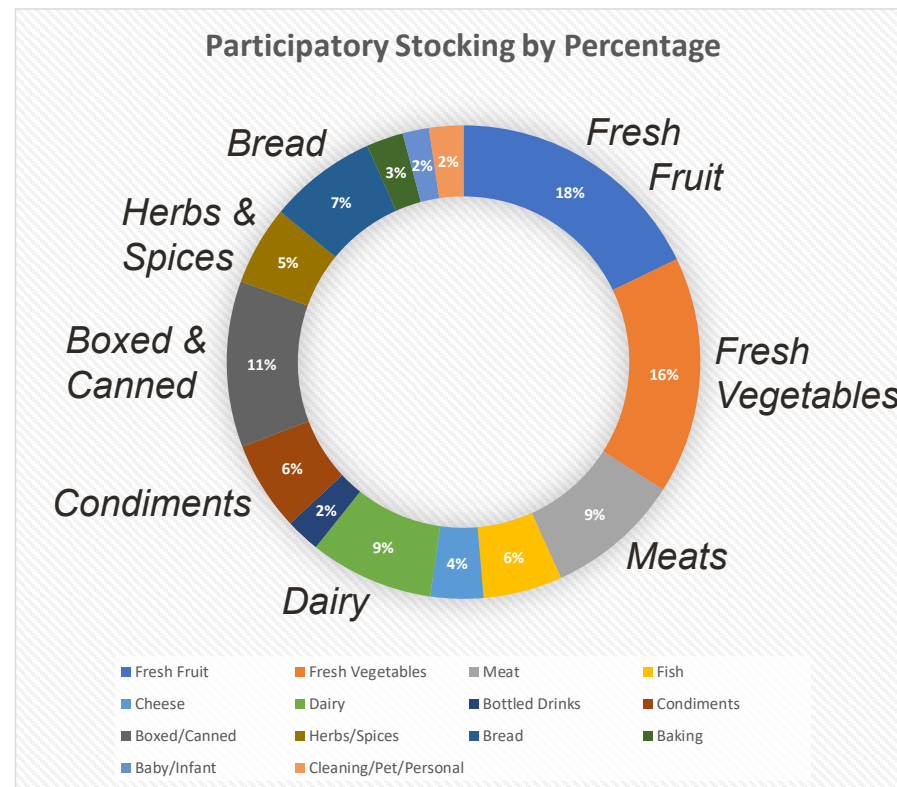
Our customers want to

feel like they can

get what they need, find healthy options, get a good deal, and are welcome.

Category breakdowns:

Fresh Fruit (99),
 Fresh Vegetables (90),
 Meat (51),
 Fish (30),
 Cheese (20),
 Dairy (47),
 Bottled Drinks (13),
 Condiments (34),
 Boxed/Canned Items (63),
 Herbs & Spices (30),
 Bread (41),
 Baking (14),
 Baby/Infant (10),
 Cleaning/Pet/Personal (13)



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3. Stocking What People Want




Shared Governance In Action

3. Stocking What People Want



Long-Term Sustainability

Shared governance in the face of adversity

**NourishKC**2 hrs · 🌐...

For Immediate Release:

To our Friends and Partners,

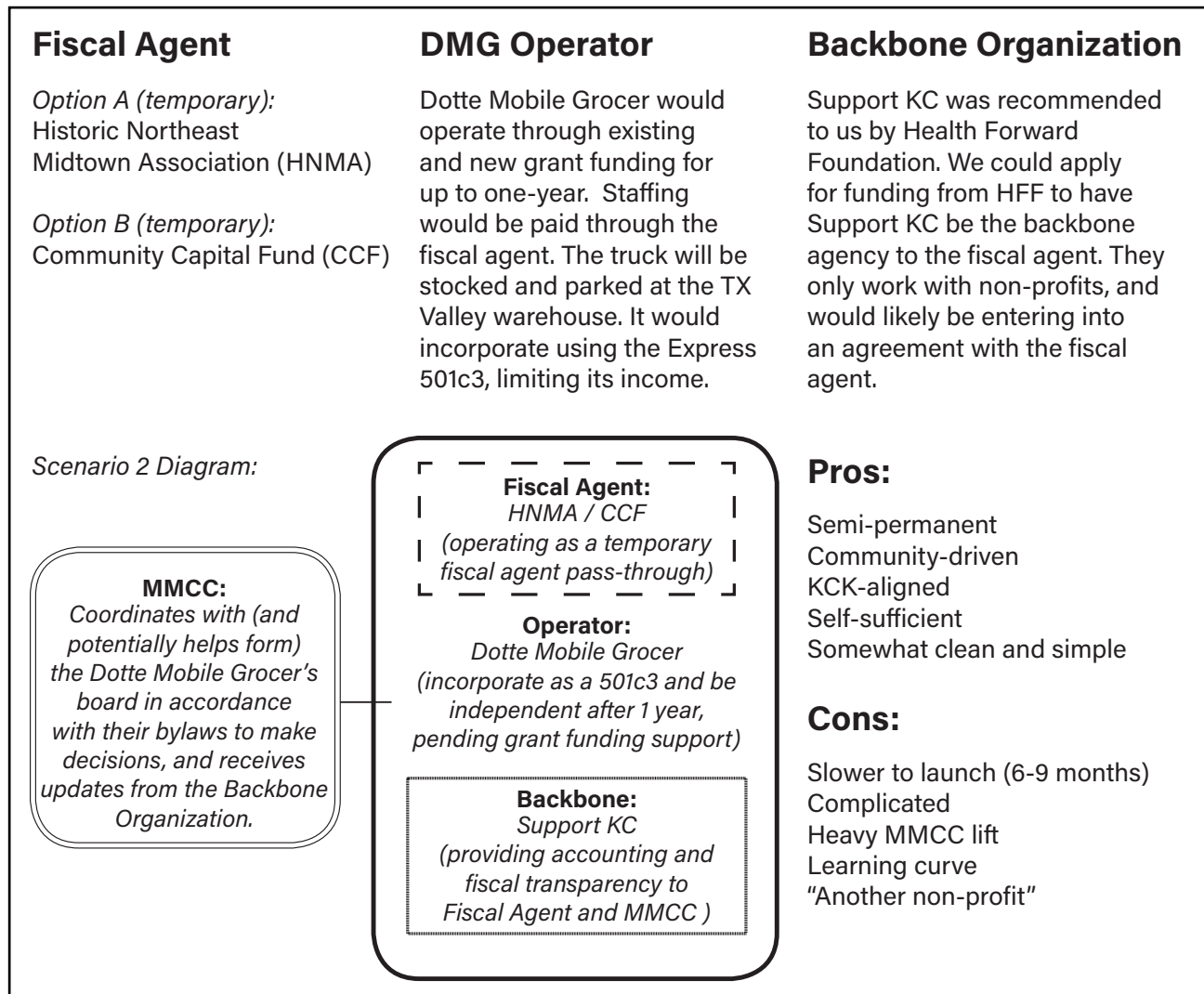
The board of Nourish KC met last week. Over the last several weeks a growing financial concern became evident and clear. The Board carefully deliberated on the future of NourishKC. The board is currently in the process of right-sizing our services and staff to what we believe will be a sustainable future. Our process is not yet complete.

In order to begin moving forward the following actions have been taken effective today. _____ position at Nourish KC has been eliminated. In addition all staff positions that are unrelated to the Kansas City Community Kitchen are in the process of being downsized.

As of Jan 18th, the Board of Directors and NourishKC leadership has made the hard decision to reduce services and operations to only the Kansas City Community Kitchen. The pantry is scheduled to be operated via St. Paul's Episcopal Church Kansas City, Kansas after January 19, 2019.

Long-Term Sustainability

Shared governance moving forward



Long-Term Sustainability

Shared governance as community leadership

SCOTT SCHWAB
Secretary of State



State of Kansas

Memorial Hall, 1st Floor
120 S.W. 10th Avenue
Topeka, KS 66612-1594
(785) 296-4564

Not For Profit Articles of Incorporation
Date: 08/28/2019

RE: Dotte Local Grocer, Inc.
Business Entity ID Number: 9508425

Dear Business Customer:

Congratulations on filing Not For Profit Articles of Incorporation. Your business is now incorporated with the Kansas Secretary of State.

Every not for profit corporation must file an annual report each year and pay a filing fee. The annual report and fees are due together on the 15th day of the 6th month after the last day of the corporation's tax year end. Example: If you have a tax year end of December, the annual report will be due every June 15th. An annual report is not required if the not for profit corporation has not been incorporated for six months prior to its first tax year end.

Long-Term Sustainability

Shared governance to thrive



Shared Governance

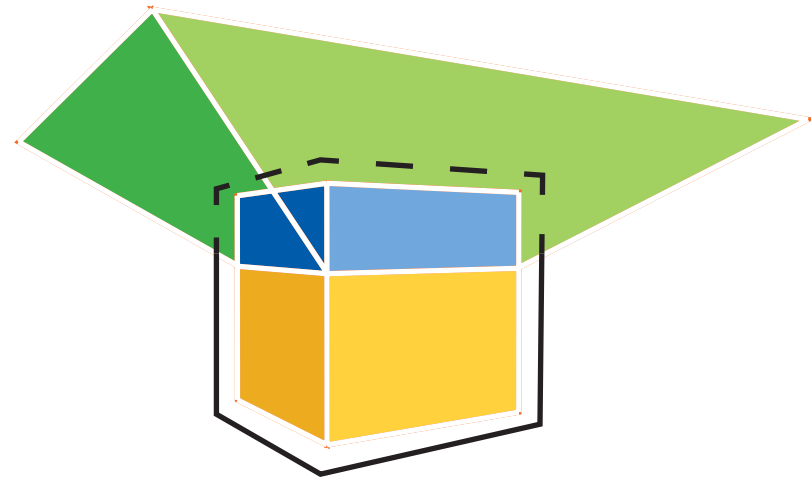


February 2019 - Present

Wyandotte County

MMCC (Residents)

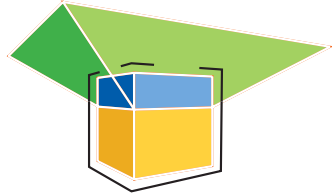
Dotte Mobile Grocer



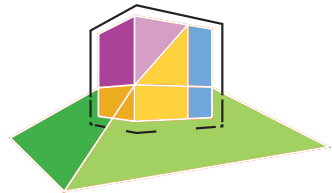
Shared Governance

An Evolution:

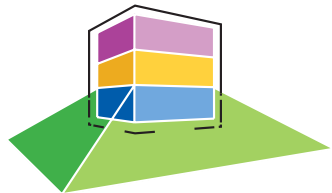
February 2019 - Present:



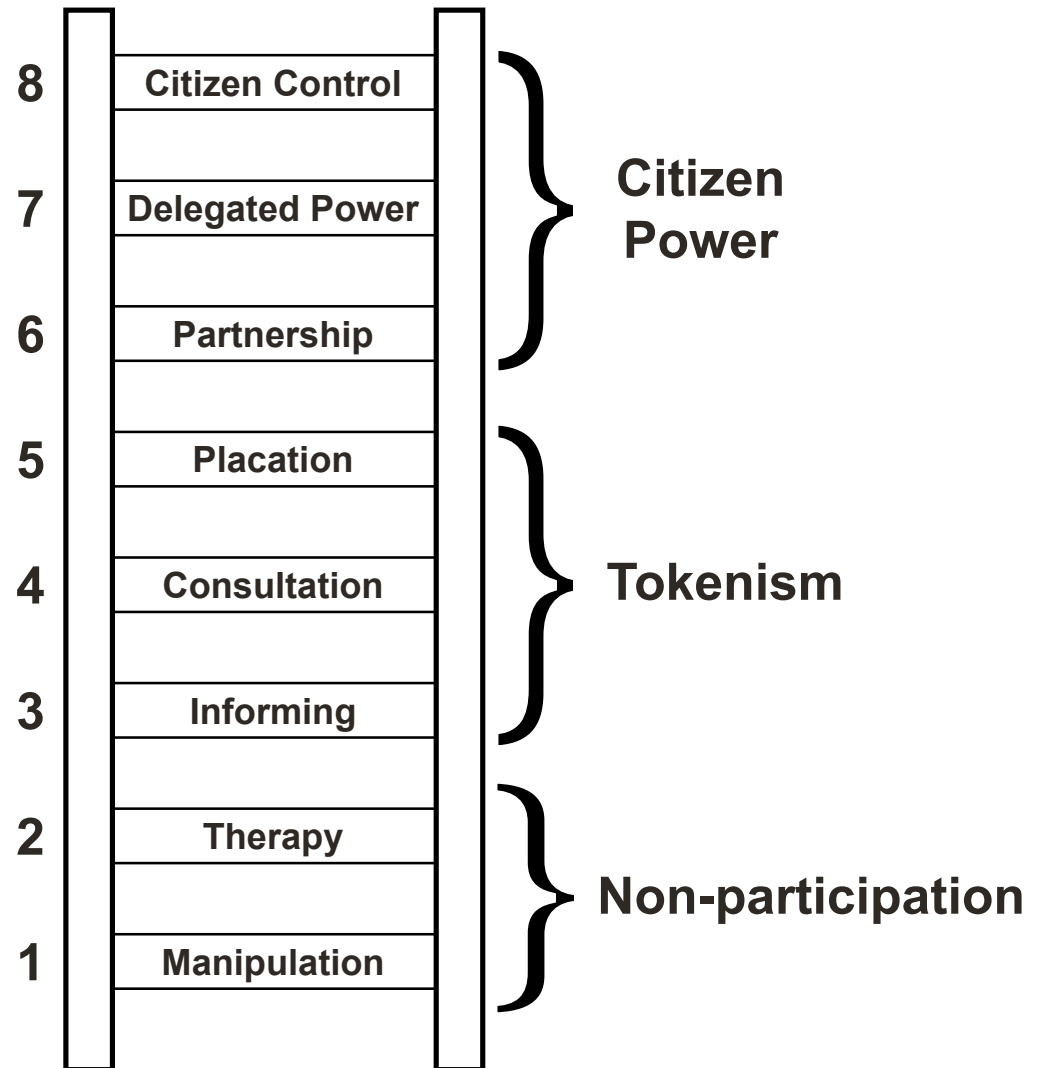
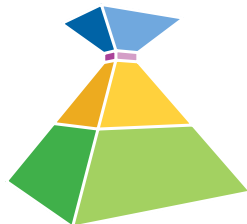
September 2018 - January 2019:



March 2018 - August 2018:



June 2016 - February 2018:



Evaluating the Framework

How did it really function?

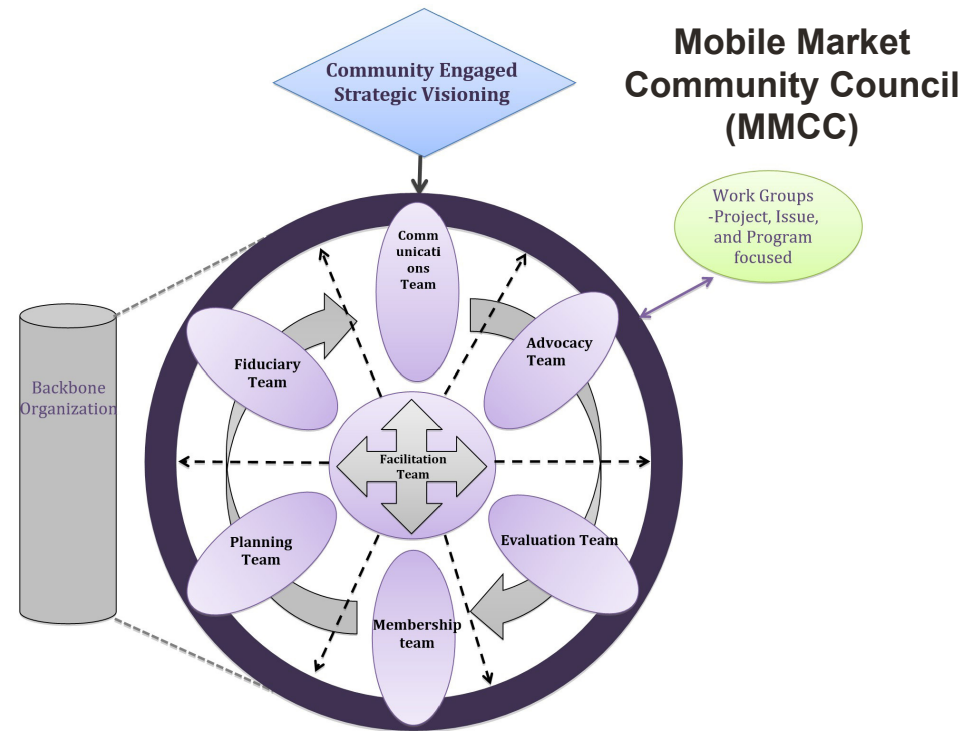
Backbone Organization is no longer an outside entity.

Majority of time was spent in “Planning Team” mode.

Membership built on relationships.

Occasionally MMCC shifted to Advocacy and Communications.

No Fiduciary or Evaluation Teamwork until after NourishKC.



Evaluating the Framework

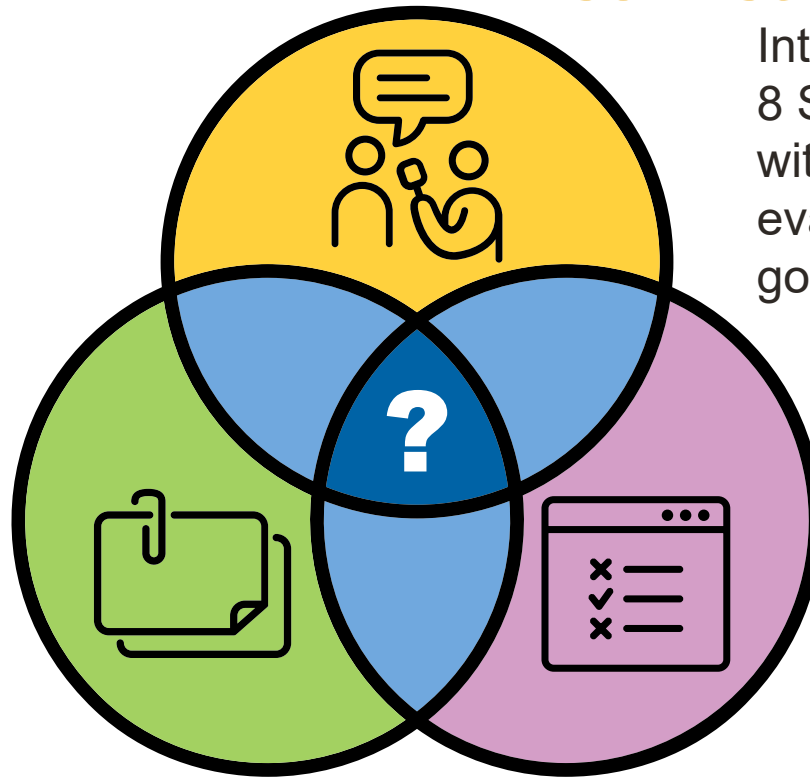
Research Design

Primary Objective

To better understand how a framework for shared governance can facilitate collaborative decision-making in community-led health initiatives.

Secondary Objective

Identify and outline effective participatory methods of collaboration for use in a revised community council framework.



Semi-Structured Interviews:

Interviewed 16 Primary & 8 Secondary Stakeholders, with transcripts coded for evaluation of the shared governance framework.

Notes:

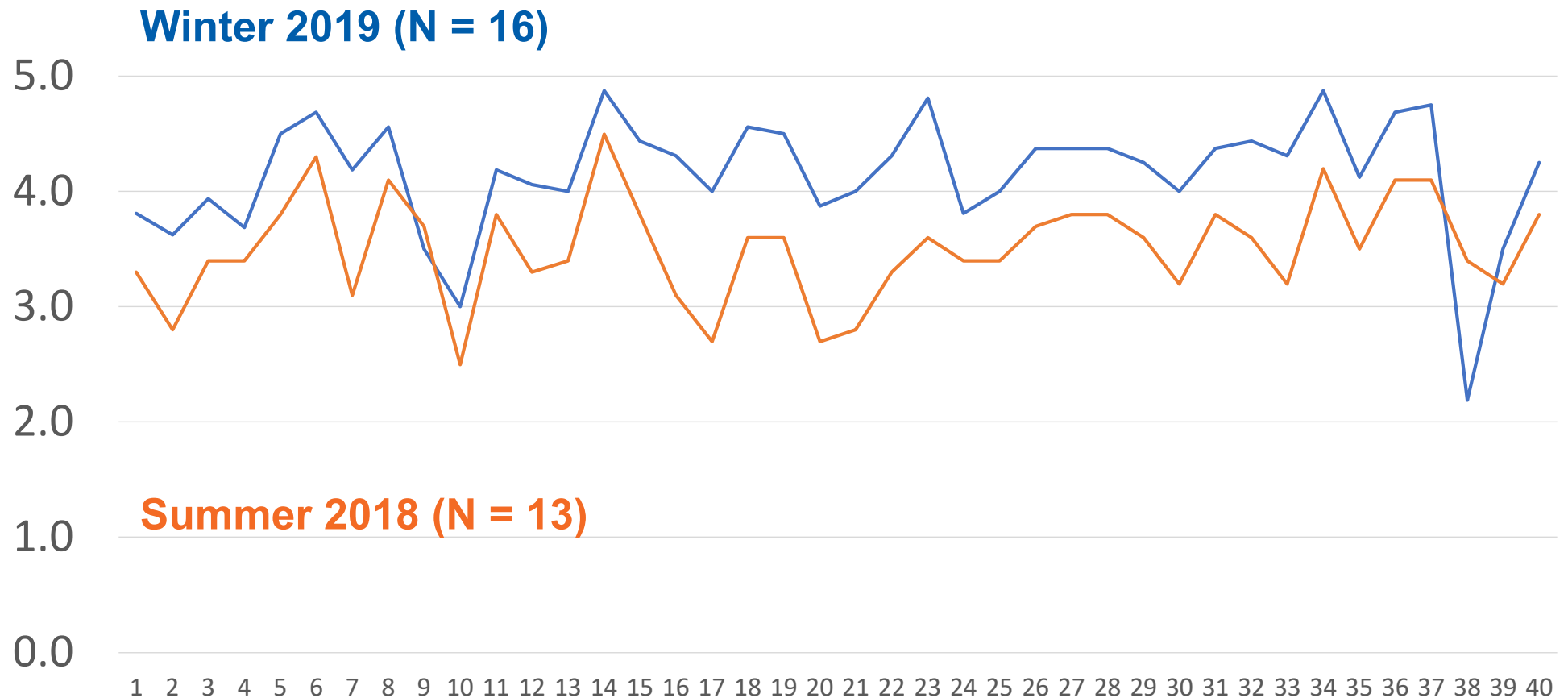
Meeting minutes, attendance, photographs, and observations.

Two Surveys:

Wilder Collaboration Factors Inventory & Participatory Design Index taken by 16 Primary Stakeholders.

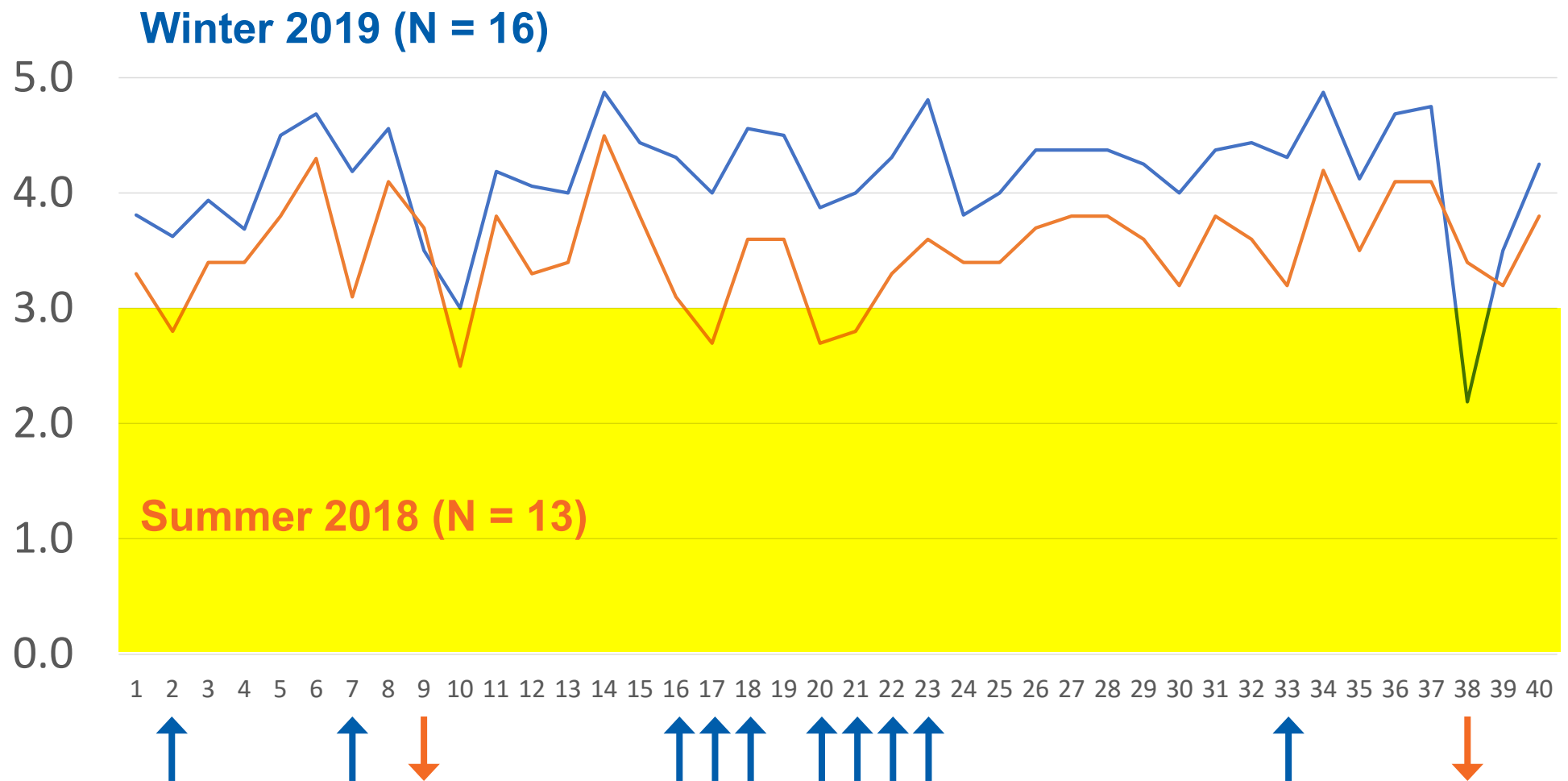
Collaboration Over Time

Wilder Collaboration Factors Inventory Results



Collaboration Over Time

Wilder Collaboration Factors Inventory Results



Collaboration Over Time

Best Factors

4.9 (+0.7)

The people in this collaborative group are dedicated to the idea that we can make this project work.

4.9 (+0.4)

Everyone who is a member of our collaborative group wants this project to succeed.

4.8 (+1.2)

This group has the ability to survive even if it had to make major changes in its plans or add some new members in order to reach its goals.

Collaboration Over Time

Improvements

+ 1.3 (2.7 > 4.0)

Each of the people who participate in decisions in this collaborative group can speak for the entire organization they represent, not just a part.

+ 1.2 (2.8 > 4.0)

There is a clear process for making decisions among the partners in this collaboration.

+ 1.2 (2.7 > 3.9)

People in this collaborative group have a clear sense of their roles and responsibilities.

Collaboration Over Time

Challenges

- 1.2 (3.4 > 2.2)

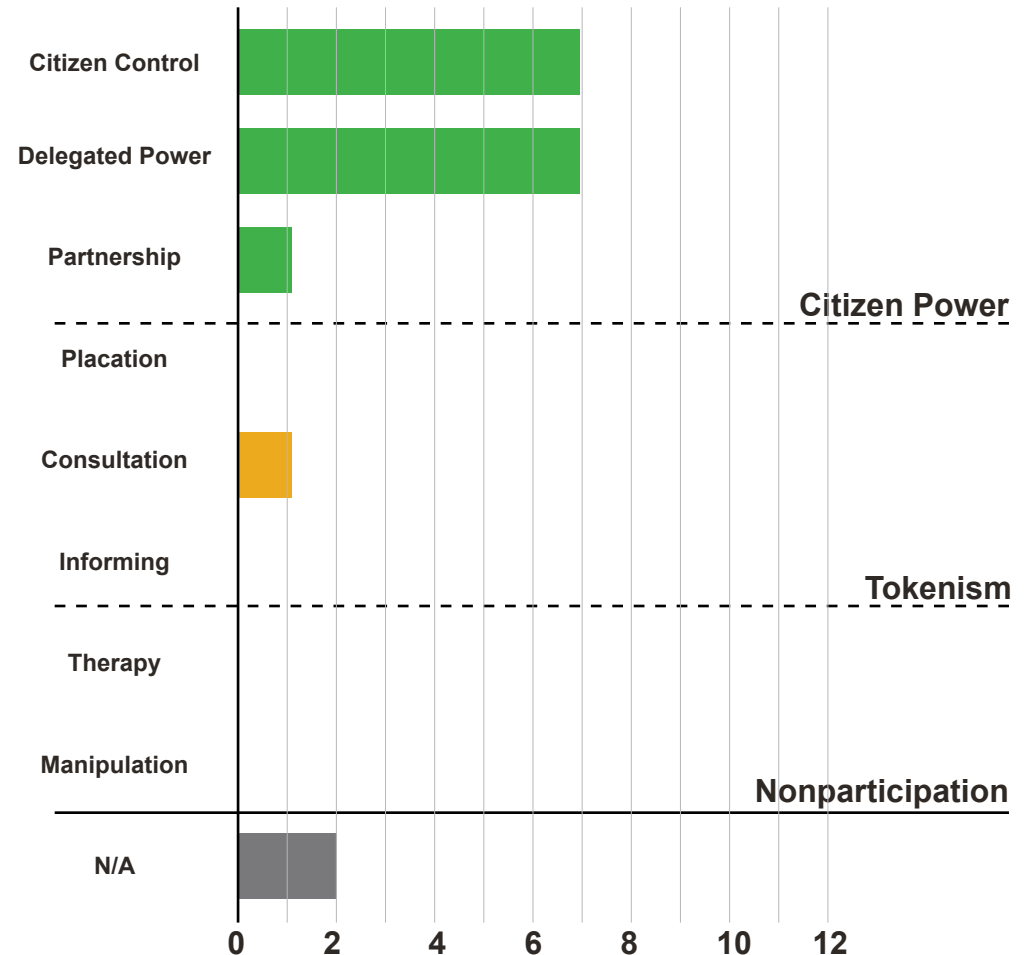
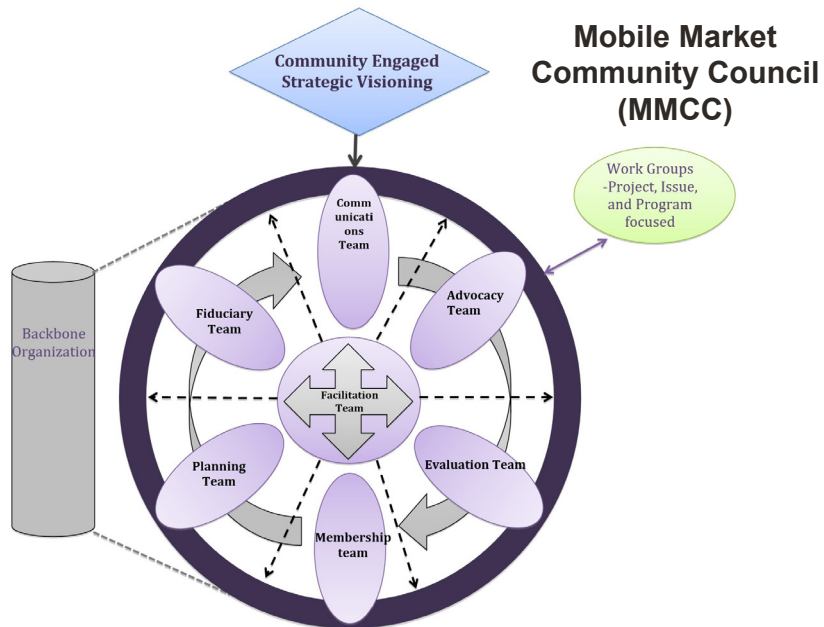
Our collaborative group has adequate funds to do what it wants to accomplish.

- 0.2 (3.7 > 3.5)

The people involved in our collaboration represent a cross section of those who have a stake in what we are trying to accomplish.

Participation in Decisions

Adopting the Framework



Participation in Decisions

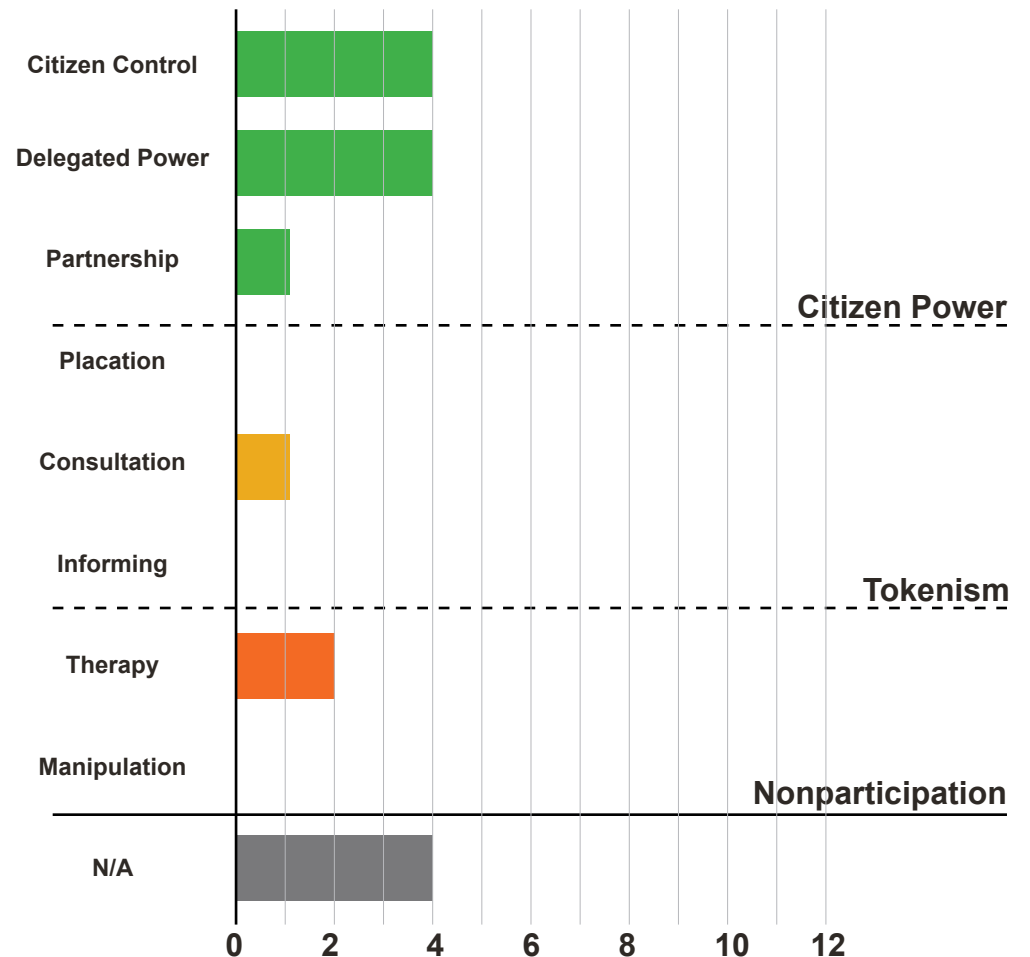
KLC Kaleidoscope

Questions from initial MMCC meeting

Planning (Logistics, Product)

Logistics:

- Will the MM serve all of Wyandotte
- What are the logistics of the MM?
- What are some of the other issues or those with disabilities (wheelchair)
- Where physically will the MM park
- What obstacles have other MMs faced



Participation in Decisions

NourishKC Brochure

THE ASK

Today, we are asking you to partner with the KCK Mobile Market Community Council, (MMCC) and help us provide nutritious food to our under-served friends and neighbors in Wyandotte County.

Allow us to use a small portion of your location's parking lot or other designated area for just a few hours each week to open for business. The MMCC will prepare a Memorandum of Understanding that will govern the Market's use of your space.

We'll handle everything, from ensuring all UG ordinances governing mobile markets are followed, to carrying proper insurance coverage to protect your property and interests.

Host sites will also be asked for access to trash disposal, which will be very limited and managed by the Mobile Market team during each visit.



P.O. Box 412458
Kansas City, MO 64141-2458

office@nourishkc.org

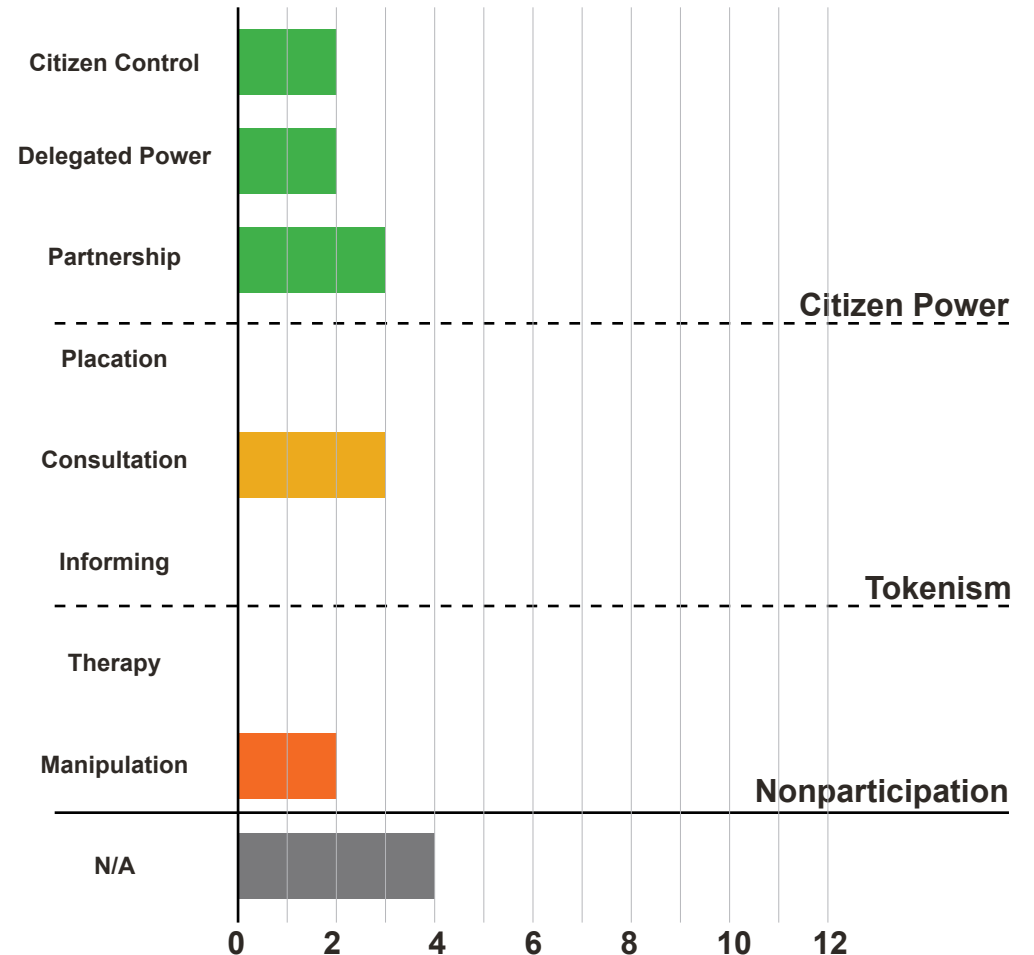
816.561.8920

www.NourishKC.org

#HowWillYou
NOURISHKC

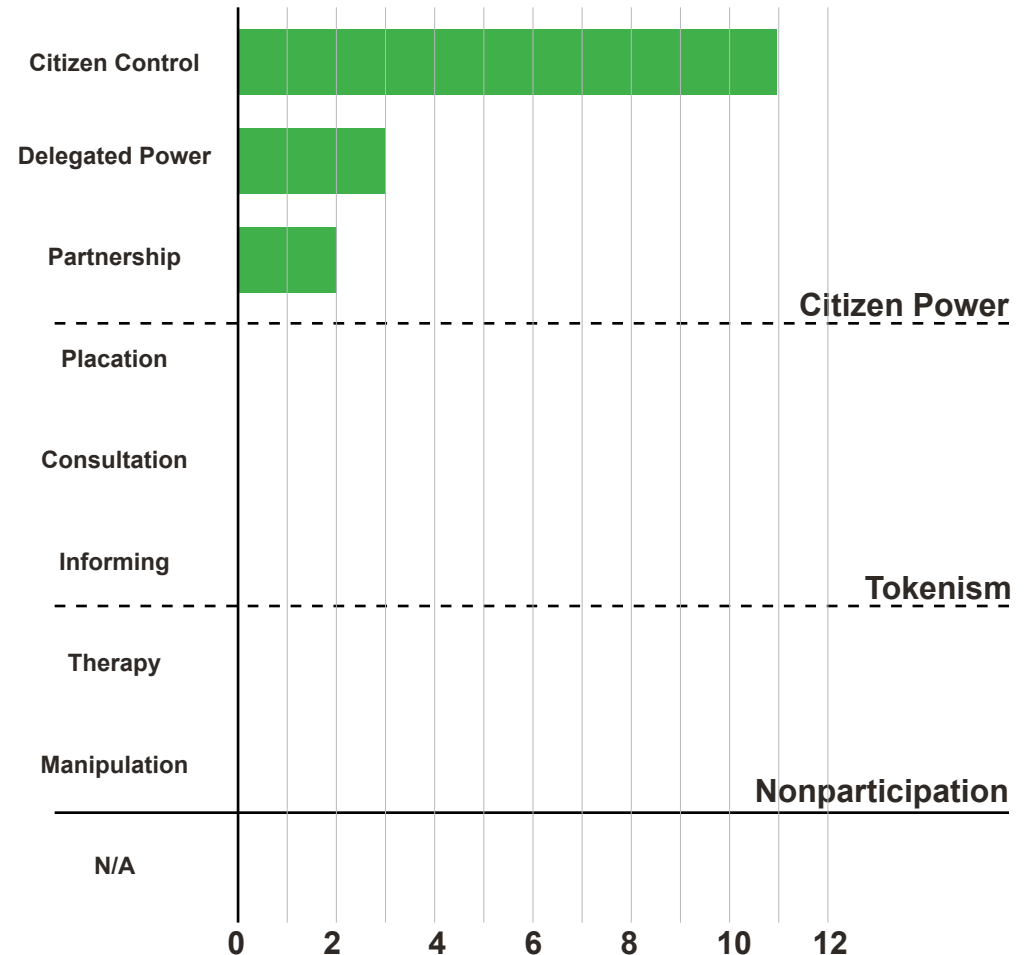






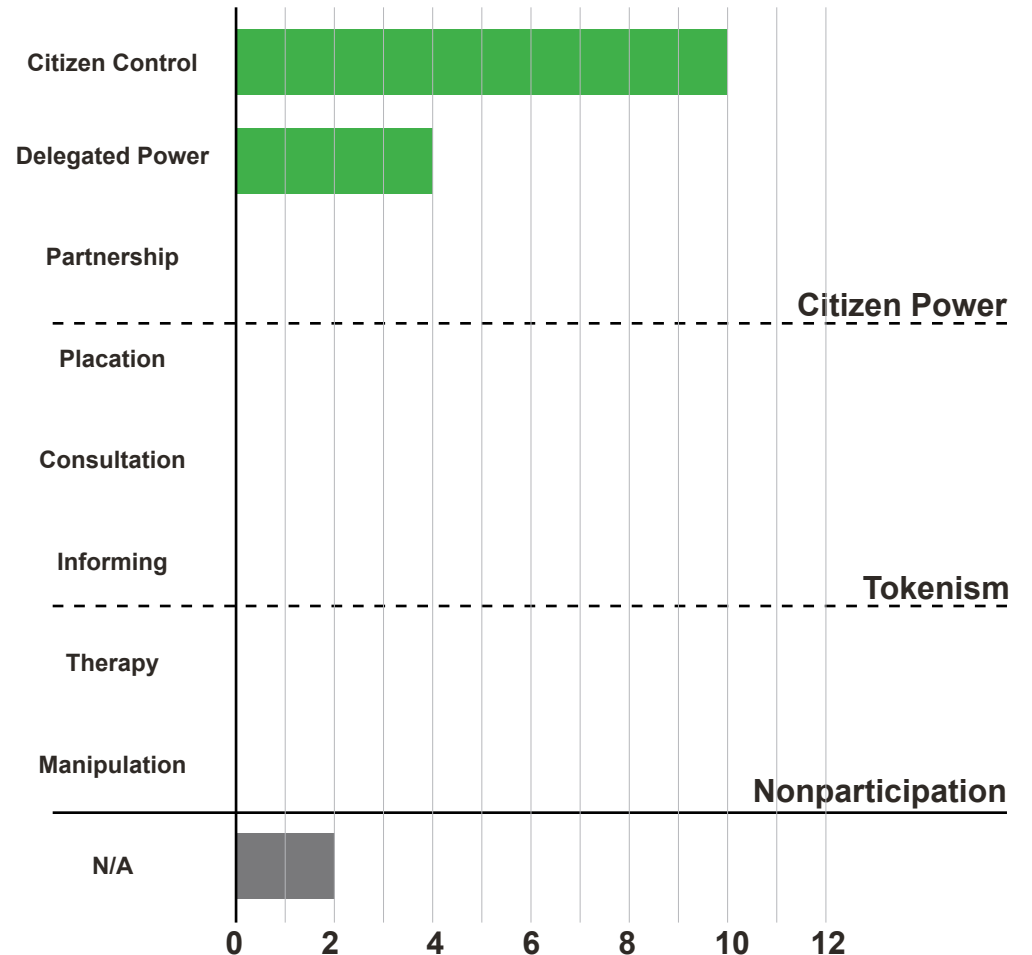
Participation in Decisions

Naming & Branding



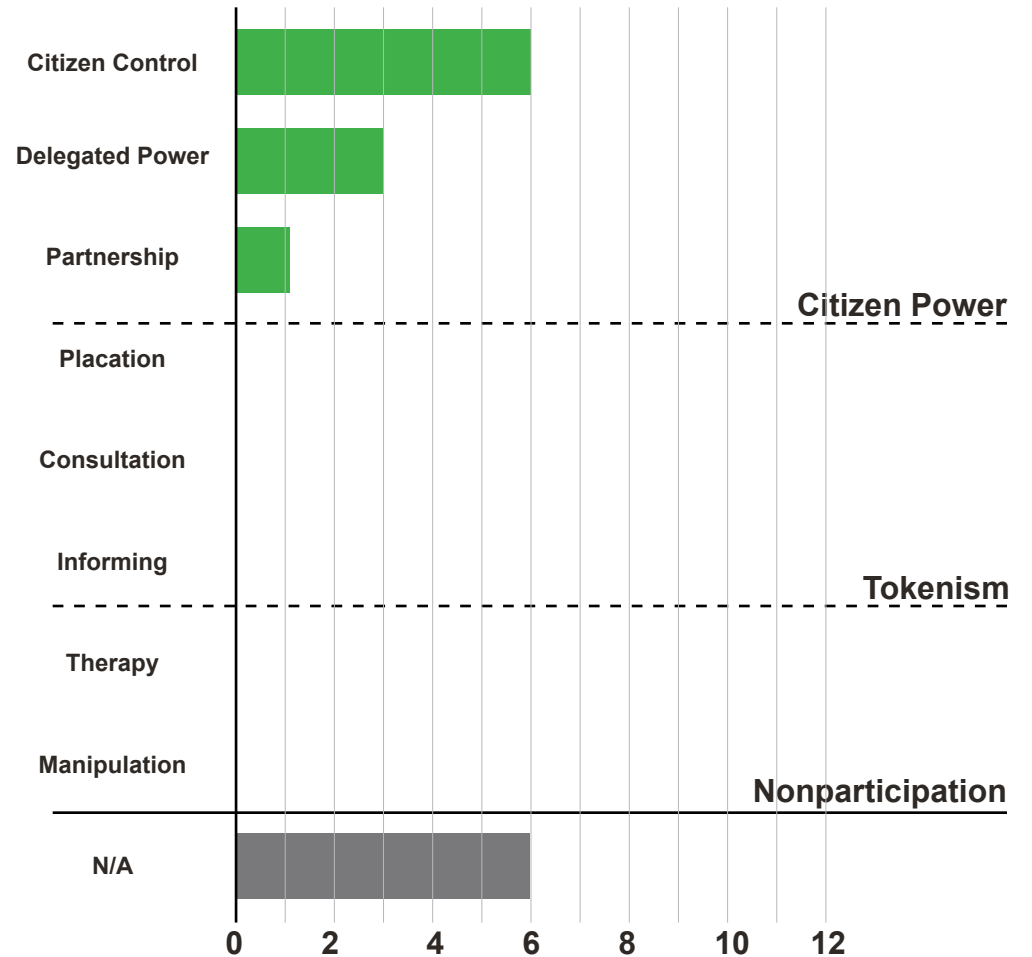
Participation in Decisions

Choosing Locations



Participation in Decisions

Participatory Stocking



Interview Coding

Participant Experiences Verbatim

“Gathering information, that was the most important thing because this was something new to me and just getting information, shared information from the folks that know about these things helped us to make the decisions that we made.”

“At least I don’t know about everybody else but I felt Nourish KC was making all the decisions even though they listen to us, it was like they had the final say.”

Interview Coding

Participant Experiences Verbatim

“But I don’t want to make it sound like it’s like, “Oh, we’re all White saviors,” because there’s a wide variety of economic conditions within that group. But when I look around the room, we are not heavily represented by the people we desire to serve.”

“In terms of this project, I think this project is lead by the community. But the original genesis of the idea did not come from the community... I think that projects can’t succeed without being led by, or coming out of a community.”

Interview Coding

Participant Experiences Verbatim

“[The Shared Governance Framework] could be a model for other neighborhoods that are having struggles and ways for people, different organizations, to plug into what’s happening.”

“Nothing shakes a politician more than an active community coming in and being united behind what they want to do.”

Lessons Learned

Things we wish we had done sooner:

Share information and prioritize tasks; make decisions together.

Have frequent and transparent dialogue; accessibility is key.

Understand that people can get hurt; check-in often.

Community-led work is resilient; share power.

Community in the Driver's Seat

Next steps:

Dotte Local Grocer, Inc. launches Dotte Mobile Grocer.

Iterate upon the MMCC Framework for Dotte Local Grocer bylaws.

Partnerships offering joint community health services at locations.

Answer: “What does success look like?”

Q & A

Thank You!